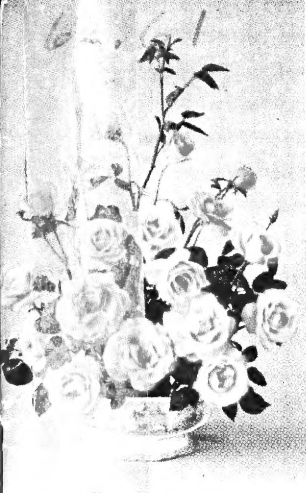


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

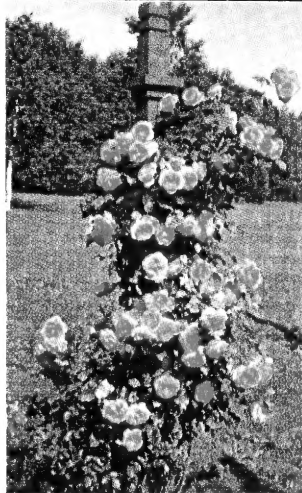




MA PERKINS



TREE ROSE, DIAMOND JUBILEE



CLIMBING PARADE

*Spring 1953*

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

LIBRARY  
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NEWARK, NEW JERSEY JAN 22 1953 ★  
THE ROSE CAPITAL U.S. Department of Agriculture



FASHION HEDGE

INDEPENDENCE

Enchantment, Summer Snow, New Yorker, Diamond Jubilee.  
In background: Climbing Blaze and Summer Snow.



THE PARADE OF

*Modern  
Roses*

AND PERENNIALS

JACKSON  
& PERKINS

# Two Greatest Hybrid

*Here's Why* NEW YORKER IS THE **BEST**

**RED ROSE . . .** Clear Non-Fading Color . . . Brilliant red remains clear and fresh, even on the hottest days. Unusual Form and Size . . . When you see gorgeous blooms of New Yorker 6½ in. across right in your own garden, you won't believe your own eyes! Abundantly Everblooming . . . Starting with its magnificent show in June, you'll have blooms constantly up until frost.

*New  
Yorker*  
**THE BEST**  
**RED ROSE**  
**OF ALL TIME!**

J & P. CO.

New Yorker

(Left) New Yorker is an enormous Red, Red Rose That Stays Red until the last petals wither and fall. The dark color is clear and sparkling, and the flowers are tremendous . . . often measuring 6½ in. across. Every hour, every minute that you see these lovely blooms in your garden you'll be completely amazed at the clear, sparkling, rich color and the tremendous, beautifully formed blooms.

#### Grows Perfectly With Little Care

This hardy, disease-resistant prize-winner is so easy to grow you'll want several plants in your garden once you try it. The sturdy, 3-ft. plants are exceptionally vigorous and grow luxuriantly with a minimum of care. The magnificently formed blooms of enormous size continue without interruption all season from June until cold weather. The young shoots and new growth are bright red, adding to the beauty and interest of New Yorker in your garden.

#### Gorgeous Color Makes Any Garden A Showplace

The brilliant, unfading color is scarlet with rose-red undertones. The rich, velvety sheen of every perfect petal reflects a brilliant highlight and gives the blooms an exceptionally lovely texture. Few Roses do so much to make your garden the envy of your whole neighborhood. As befits a Rose of such absolute perfection, the buds of New Yorker are beautifully formed and darker in color than the open bloom. The strong, sturdy stems hold each flower proudly erect from the time the bud first appears until at long last the bloom has developed and finally shatters. (Pl. Pat. #823.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

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PRINTED IN U.S.A.

### A Personal Letter from Charles H. Perkins

Dear Friend:

Here is your 1953 Spring Catalog of Jackson & Perkins' Prized Roses and Perennials. We think it is the best catalog we have issued in our more than 80 years of service to garden lovers.

As you go through this book page by page, you will enjoy some of the thrills we get as we go through our fields and greenhouses, watching the development and growth of the Roses that have made the Jackson & Perkins' name and reputation famous the world over.

Here are the finest of the new Roses, and the most popular of the old favorites, all shown in true-to-life colors so you can plan and visualize the beauty

of your garden this spring and summer. And, as always, every Jackson & Perkins plant is guaranteed to live and bloom or you will receive a replacement without charge. The entire J & P organization is back of every order we ship.

For my part, I extend a warm welcome to thumb through the pages of this catalog and select J & P Roses for planting this Spring. We guarantee to give you only top-quality plants and the very best of service.

Yours for a  
better garden

*C. H. Perkins*  
President

#### OUR Guarantee IS YOUR PROTECTION

**OUR GUARANTEE**—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

**YOUR RESPONSIBILITY**—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous in each shipment. Follow cultural instructions in each shipment. These and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY



# Tea Roses Ever Created! <sup>3</sup>

## Diamond Jubilee

**TOP WINNER, 1948 ALL-AMERICA ROSE TRIALS!**

(Right) To celebrate our 75th Anniversary of Rose-growing leadership, we wanted to present a truly outstanding new Rose . . . a Rose with a little different color, yet with all the beauty, fragrance and hardiness that gardeners demand. So we created Diamond Jubilee, which had all these qualities—as *proved* by the fact that it won top honors in the 1948 All-America Rose Trials and has since become one of America's favorite Hybrid Teas! The blooms, of surpassing loveliness on a plant which is attractive in itself, give you undeniable proof that here indeed is the "Queen of Flowers."

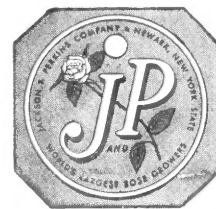
The color is warm glowing buff-orange, deeper in cooler weather, with a radiant sparkle from a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high centered. They open slowly, providing many thrilling hours as you watch the buds gradually unfold . . . Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. The many heavy-textured petals do not fade or burn even in warm weather. You will enjoy a rich soft Old Rose fragrance as you bring this captivating beauty to your face. Warmth of color, perfection of form and rugged vigor are yours in greater measure from Diamond Jubilee than from any other Rose. The plant is sturdy and full, well clothed with rich dark green foliage, and a constant succession of flowers is held erect on long stems. Height 4 ft. (Pl. Pat. #824.)

Color . . . warm buff-orange.

*Diamond Jubilee just received First Class Trial Ground Certificate, National Rose Society, England 1952.*

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**SPECIAL GROUP OFFER**  
No. 23  
2 New Yorker,  
1 Diamond Jubilee,  
Value \$6; Save \$.75  
**only \$5.25**



**THIS LABEL IS  
YOUR GUARANTEE  
OF COMPLETE  
SATISFACTION**

**Jackson & Perkins Co.  
Does Not Have  
Salesmen or Agents!**

Any individual  
claiming otherwise  
is misleading you.  
Make your purchase  
direct to us from  
this catalog. It is  
our only salesman.



Diamond  
Jubilee

**ORDER EARLY!**

Send your order today.  
Don't delay! Please send  
remittance with your  
order; we do not ship  
C. O. D. All plants shipped  
to you postpaid.

**These are the Men Who Back Up the Jackson & Perkins Guarantee of Quality, Service and Satisfaction**



**C. H. PERKINS**  
President  
and General Manager



**R. E. PERKINS**  
Treasurer  
and Sales Manager



**E. S. BOERNER**  
Secretary and  
Director of Plant Research



**R. L. HOLMES**  
Director of Production  
and Operations



**C. G. PERKINS**  
Vice-President in Charge  
of West Coast Operations

# Jackson & Perkins AARS All-America Award Winners! THE THREE GREATEST FLO

**The Only Rose Ever to  
Win 6 International Awards!**

*Fashion*

(Below)

Here, indeed, is the finest Floribunda ever created! For nowhere is there another Rose to match Fashion's breath-taking color . . . luminous coral-pink suffused with gold. We wish it were possible for us to even adequately describe Fashion's unusual color, but no words or color photos could capture its bright pinkish luminescence. It produces hundreds of Roses on every bush . . . hundreds of exquisite oriental-red buds

which are slowly transformed into miniature Hybrid Teas up to  $3\frac{1}{2}$  in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers bloom continuously from June until frost. Hardy and vigorous, requiring a minimum of care. Reaches a height of  $2\frac{1}{2}$  to 3 ft. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Fashion



©  
J. & P.  
CO.

FIRST CAME

*Fashion*

WINNER OF SIX INTERNATIONAL  
AWARDS . . .

THEN CAME

*Vogue* . . .

WINNER OF FIVE INTERNATIONAL  
AWARDS . . .



©  
J. & P.  
CO.

*Vogue*

**Winner of 5 International Awards!**

Here's the gorgeous new J. & P. Floribunda that won 5 International Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America Winner for 1952! And once you see this new beauty growing in your garden this June, you'll quickly understand why the experts have called





# RIBUNDAS EVER CREATED!

The Greatest Prize Winners of All Time!

...AND NOW...

**MA PERKINS**

## NEWEST All-America Winner!

This time it's a sparkling coral-shell-pink. Buds are actually a translucent coral, fortified by shades of red in the outer petals and a touch of yellow at the base. As the flowers slowly open to their full 3½-in. width, the coral gradually softens to a glowing coral-shell-pink . . . and the deep red shades outside slowly disappear as the yellow becomes more predominant. Finally, the entire bloom finishes a softer, warmer shell-pink. Ma Perkins is one of the most fragrant Floribundas ever created! . . . A rich, sweet honey scent. It's fragrant, it's beautiful . . . and it's so hardy, too! No wonder, because the parents of Ma Perkins are two of the hardest varieties in rosedom, Red Radiance and Fashion. It is very resistant to diseases and pests, and it will thrive in difficult positions. (Pl. Pat. #1143.)

\$2.25 each; 3 for \$6.00;  
12 for \$24.00;  
25 for \$45.00

**All 3 ROSES**  
ON THESE 2 PAGES  
GROUP No. 33  
Value \$6.50; Save \$.80

**For Only \$5.70**

© J. & P. CO.



Ma Perkins



**Famed Radio Personality and First Citizen of Rushville Center, heard daily on C.B.S.**

I am really proud to think that such a lovely Rose has been named after me.

*Ma Perkins*

it the "finest Floribunda created" since our own Fashion captured the heart of the entire garden world!

Immense clusters of perfectly formed, high-centered, Hybrid-tea-like blooms . . . UP TO 4 IN. ACROSS! Really huge blooms for a Floribunda! The color is unlike anything you've ever seen . . . an intensive, brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show.

As if the color, form and fragrance were not enough, Vogue excels in its ability to grow exceptionally well. Hardy and vigorous . . . the strikingly brilliant red flowers are produced all summer long! Provides your garden with color and hundreds of blooms. Height 2½ to 3 ft. (Pl. Pat. #926.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00;  
25 for \$45.00

# The Loveliest Parade To Be Found in

**Lodestar**

**NEW  
FOR 1953!**

Lodestar

© J. & P. CO.

(Left) Large apricot buds open to grand luscious peach blooms. The outer perimeter of longer buff-pink petals encloses a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answers the often-heard plea for "fullness and fragrance" like the Roses of old. The plant is bushy and the foliage is medium green. The  $4\frac{1}{2}$  to 5-in., fully double flower is heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Each garden should have a planting of this lovely long-lasting newcomer, for its fragrance, its size and form and its friendly cheerfulness. Lodestar will surely give unbounded joy to new and old rosarians alike and will for many years to come be the "lucky star" of the garden. (Prop. Rights Reserved.)

*Flower*—fully double. *Bud*—ovoid, large. *Color*—petals apricot to peach reverse, buff-pink inside. *Size*— $4\frac{1}{2}$  to 5 in. *Fragrance*—a spicy sweet fragrance, very permanent, pleasing. *Plant*— $2\frac{1}{2}$  to 3 ft., bushy.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE ONLY  
IN LIMITED QUANTITIES

## HORACE McFARLAND

Ranges from orange-pink in the bud through apricot-pink and salmon-buff to coral-pink in the full-open bloom. Flowers are produced very freely throughout the entire season on sturdy, healthy, well-balanced plants with large, leathery, rich dark green foliage. Height  $2\frac{1}{2}$  to 3 ft. The sentimental associations of the name in itself will make thousands of Dr. McFarland's admirers want to grow this Rose. A.A.R.S. (Pl. Pat. #730.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

## ELLINOR LeGRICE (Right)

An exceptionally large, bright golden yellow Rose that you can depend on for unflinching bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost.

Full ovoid bud shows deep yellow shading, changing to strong clear yellow as petals unfold. Unusually delicate, spicy fragrance. Long strong stems, ideal for cutting. A striking beauty in any garden because the large size and strong color makes every flower stand out radiantly.

Very deep rich green foliage. Plant grows vigorously, with remarkable resistance to disease. (Pl. Pat. #917.)

*Bud*—full ovoid, strong clear yellow. *Blooms*—strong clear yellow, fully double, 6 in. *Fragrance*—unusually delicate, spicy. *Plant*—vigorous, upright, 2 to  $2\frac{1}{2}$  ft., disease-resistant.

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



**FREE**

with every  
order

**HOME-  
GARDEN  
GUIDE**

Right with your Rose plants, we send you free-of-charge complete instructions on planting. Thousands of customers who have followed these instructions report that their Roses are even more beautiful than the catalog shows them. These instructions will enable you to have the same success.

Ellinore  
Le Grice

JACKSON & PERKINS CO.  
World's Largest Rose Growers



# of Hybrid Tea Roses the Whole World!

## TAWNY GOLD

**Intriguing Tawny Gold Color!  
Lavish Fruity Fragrance! Long Lasting!  
Crisp Frilled Petals!**

(Right) At the New York Flower Show this year this new Rose captured everyone's enthusiasm. Its new intriguing Tawny Gold

color outshone everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume.

### Exceptional Lasting Qualities

Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden this year. Height 2 to 2½ ft. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

Tawny Gold

**ALL 4 ROSES  
ON THESE 2 PAGES**

GROUP No. 43

Value \$9.25; Save \$1.15

**Only \$8.10**

Mrs. Miniver

**MRS. MINIVER** (Left) Very spectacular! Distinctly different and enormous in size! Striking cardinal-red . . . Aptly described as one of the reddest of red Roses, has a brilliance and sparkle that make it stand out sharply in any garden. The exquisite color combined with perfect form and size make this a featured Rose in any garden.

### Experts Rave About This Rose

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful Old Rose fragrance. The spectacular, perfectly formed Rose wins endless devotion. (Pl. Pat. #725.)

*Buds*—pointed, dark carmine. *Blooms*—compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red. *Fragrance*—delightful Old Rose. *Plants*—hardy, vigorous, about 30 in. tall. Abundant, large glossy foliage. Does well everywhere. Continuously in bloom.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

EVERY GARDEN SHOULD  
HAVE THESE



Get All 4 for  
Only \$7.20  
(See Below)

**OPERA**

*The Brilliant Slender  
Gold Medal Winner!*

(Left) A beautiful new Hybrid Tea from Jean Gaujard of France, and a real prize-winner it is! Opera has already won the Gold Medal for the Most Beautiful Rose of France, as well as gold medals in London, Geneva and Bagatelle. In this country Opera has done exceptionally well.

The charming slender buds are almost bicolor—an intensive suffusion of golden yellow at the base, scarlet at the top! Buds slowly open into full, 6-in. flowers, and the color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The vigorous plant has great quantities of leathery green foliage. (Pl. Pat. #1017.) \$2.00 each; 3 for \$5.25; 12 for \$21.00



Opera

© J. & P. CO.



**Save \$1.05! Get All 4**  
of these Outstanding Roses  
GROUP No. 53  
Value \$8.25  
**For Only \$7.20**

© J. & P. CO.

**FREE** with  
every order ...

Brand-new J. &  
P. Home Garden  
Guide Telling  
"How to Use  
Hybrid Teas"



**WHITE SWAN**

*Smart, Pure White Flowers*

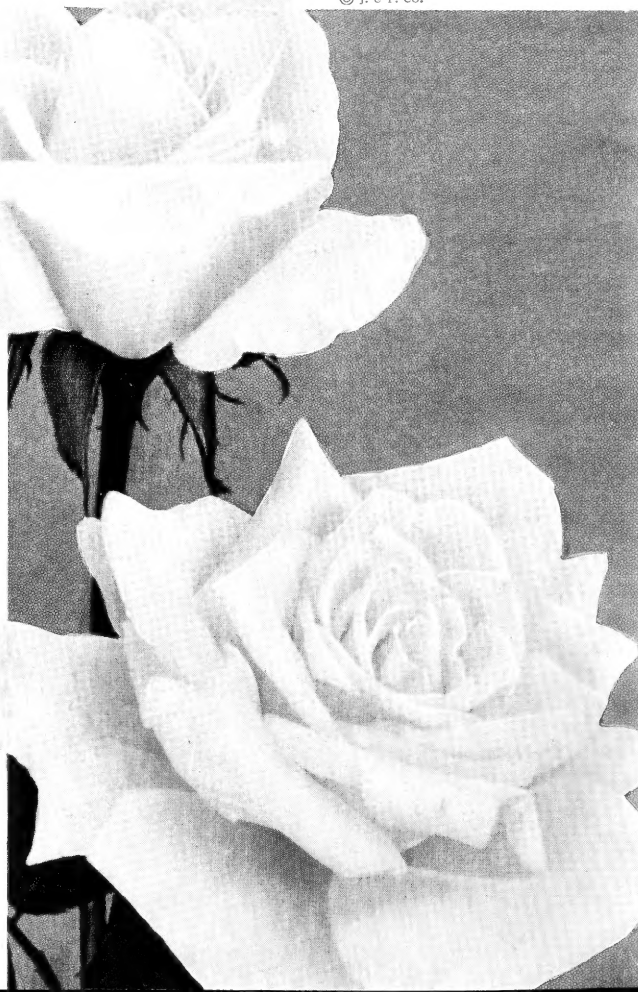
(Right) One of the most beautiful sights in any garden is a dark green bush full of glorious pure white Roses! And when these Roses are as perfectly formed, delightfully fragrant, extremely hardy as our new White Swan, you have a truly rare prize! Yes, here is the new white Rose that the garden world has been waiting for . . . as upright in growth, as vigorous and as free blooming as Roses of other colors! The long, graceful buds slowly open into 3 to 4-in., high-centered, pure white blooms—and because they grow on 24-in. stems, they are perfect for cutting! Vigorous, 3 to 4-ft. plant is sturdy and upright. Portland, Oregon, says: "White Swan has excellent exhibition qualities. We feel that you will agree after you have shown this new beauty in your local Rose Show. The fragrance, although not dominant, is very effective." (Pl. Pat. #1115.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**HUNTSMAN** This beautiful new bicolor Rose from England is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. Height 17 to 24 in. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



# Outstanding Introductions!

*The Sparkling **NEW***

## Golden Scepter

*Color Lasts Until the End!*

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that has grace of form, brilliant color and exceptional hardiness. Once you see this majestic Hybrid-Tea blossoming in your garden, you'll quickly understand why it won the highest Rose award in Holland. Early in June, the tall, open plants burst forth with dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. These high-centered, 5½-in. flowers retain their rich color throughout the summer. Tall, vigorous, 2½ to 3 ft. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



**Golden Scepter**

© J. & P. CO.



**Volcano**

© J. & P. CO.

## VOLCANO ...Immense! NEW!

(Left) REALLY HUGE! That's the only word to describe the tremendous size of these blooms, which actually open as much as 7 INCHES ACROSS! And the color is every bit as striking—a live glowing cherry-red that seems to lighten the surroundings just as the glow of the volcano's molten lava lightens the surrounding clouds at night. After the unusually long, deep carmine buds slowly expand into the huge cherry-red blooms, their color slowly softens to a rosy pink.

Plant is strong and bushy. Great quantities of dark green foliage. (Pl. Pat. #951.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**GREY PEARL** A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder. 2 to 2½ ft. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

JACKSON & PERKINS CO. *World's Largest Rose Growers*



**TREE ROSES**  
See Back Cover



Mary  
Margaret  
McBride

1943

# J&P's Big 10 ALL-AARS

**MARY MARGARET McBRIDE**

(Left) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**DIAMOND JUBILEE** (Below Left)

Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across. Fully double. Height 4 ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**RUBAIYAT** (Below) Long, shapely buds. Large blooms, opening to a rich crimson. Delightful fragrance. Height 4 ft. Our Rubaiyat plants are luxuriant in growth, hardy and healthy. See page 15 for complete description. (Pl. Pat. #758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**KATHERINE T. MARSHALL** (Bottom of Page)

Long-pointed, deep coral buds. Large, 5-in. blooms. Does not fade. 3 to 4 ft. Ideal Rose for cutting. See page 15. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ALL 5 ROSES  
ON THIS PAGE

GROUP NO. 63

Value \$9.25

Save \$1.15

Only \$8.10

**NOCTURNE** (Bottom Left Corner) A pleasantly fragrant, cardinal-red Rose with dark shadings of crimson, with unusually long, perfect buds. A somewhat lighter but equally beautiful shade even in extremely hot weather. Strong, well-formed bush and long stems. (Pl. Pat. #713.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

ALL 10 ROSES

ON BOTH GROUPS

Value \$20.25

Save \$2.55

Only \$17.70

Rubaiyat



1947

© J. & P. CO.

Diamond Jubilee



1948

Nocturne



1948



© J. &amp; P. CO.

K. T. Marshall



1944



# AMERICA SELECTIONS

**FORTY-NINER** (*Below*) A noteworthy bicolor, with the outside of the petals a dazzling chrome-yellow and the inside of the petals a vivid oriental-red changing to cherry-red with age. Height 3 ft. (Pl. Pat. #792.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00

**SUTTER'S GOLD** (*Bottom of Page*) Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00

**CHARLOTTE ARMSTRONG** (*Top Right Corner*) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that lasts well in the garden. Height 3 ft. (Pl. Pat. #455.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PEACE** (*Below Right*) Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. See page 12. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**MIRANDY** (*Bottom Right Corner*) Long, ovoid buds of rich, warm maroon-red that brings unusual brilliance to bouquets and table arrangements. Blooms are large, very double, with 40 to 50 petals, freely borne on long stems, particularly in cool weather. A very penetrating Damask fragrance. A seedling of the well-known Charlotte Armstrong. Height 2½ ft. (Pl. Pat. #632.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Forty-niner



Sutter's Gold



ALL 5 ROSES  
ON THIS PAGE  
GROUP NO. 83  
Value \$11.00  
Save \$1.40  
Only \$9.60



II  
Charlotte  
Armstrong  
AARS  
1911

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*



© J. & P. CO.

Peace



1916

Mirandy



1915



© J. &amp; P. CO.

# 5 Giant

Exhibition type

...NOTED FOR THEIR  
STEMS AS LONG AS 4 FT. BLO

## ENCHANTMENT (Left)

### One of the Largest Flowers in Rosedom!

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! It required years of careful breeding by experts to create this truly distinguished Rose for you . . . so be among the first in your neighborhood to display its enchanting beauty! Never without flowers from June to late fall. The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. (Pl. Pat. #737.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## PEACE (Bottom, Left Corner)

### Produces Huge Golden Yellow Blooms!

Peace has already taken its distinguished place among the yellow Roses. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. blooms. The plant is as superior as the bloom, hardy . . . vigorous . . . 3½ to 4 ft. . . disease-resistant. The flowers are unusually large and borne on heavy stems; vigorous, shining, holly-like foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10



Peace

Save \$2.15 on these 8 Beauties!

New Yorker  
Diamond Jubilee  
Fashion  
White Swan

Vogue  
Peace  
Ma Perkins  
Huntsman

Value \$17.25

Save \$2.15

Only ..

\$15.10

SPECIAL  
GROUP  
OFFER

No. 103



©  
J. & P.  
CO.

Crimson  
Glory



# Great Roses

on **Type Flower Show Winners!**

**BEAUTY AND ENORMOUS BLOOMS  
BLOOMS AS LARGE AS 6 IN. ACROSS!**

## REX ANDERSON (Right, Above)

### *A Truly Outstanding Exhibition White!*

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the most successful whites. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. May be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. Awarded First Class Trial-Ground Certificate, National Rose Society, England. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

## MANDALAY (Right)

### *World's Largest Yellow Rose!*

The world's largest yellow Rose, with flowers as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold. The 40 petals are long and firm and of a very smooth texture. A hardy, prolific grower all summer long. Height 3 ft. (Pl. Pat. #775.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## CRIMSON GLORY (Below, Center)

### *Voted Most Fragrant Rose in America*

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its captivating fragrance. It was voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft. (Pl. Pat. #105.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



**ALL 5 GIANT ROSES**

**ON THESE 2 PAGES... \$8.75**

GROUP No. 113

Value \$10, Save \$1.25 Only

**\$8.75**



© J. & P. CO.

Rex Anderson



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Mandalay





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J. & P.  
CO.**JACKSON & PERKINS**

# All 12 of these Top J & P

Mme.  
Marie  
Curie

**ALL 6  
ROSES**  
ON THIS PAGE  
GROUP NO. 123  
Value \$10.50  
Save \$1.20  
**Only \$9.30**

**MME. MARIE CURIE.** One of the most satisfactory Hybrid Teas. Produces a succession of clear yellow Roses that are non-fading even in hottest weather; color deepens in the fall. Hardy, vigorous and disease resistant. A good all-season performer. Generous in its freedom of bloom. 3 ft. tall. Buds are orange, tight, pointed and open slowly. (Pl. Pat. #727.)

**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in. A pronounced advance over the well-known President Hoover. (Pl. Pat. #201.)

**McGREDY'S SUNSET.** Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Sweet fresh fragrance. 30 in. plants. Fragrance freshly sweet; generous when cut, haunting, old fashioned. (Pl. Pat. #317.)

Signora

Prima  
Donna

McGredy's  
Sunset

**SONATA.** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloomer, sun and heat resistant. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from Spring to Fall. (Pl. Pat. #732.)

**PRIMA DONNA.** The stark rich color of salmon-pink clouds in an autumn sky at sunset. Glorious 5-in. blooms. The tall, sturdy plant grows luxuriantly, displaying remarkable vigor and resistance for such beauty of form and color. Countless buds unfold lazily from June to fall. The graceful pattern of unopened petals in the heart of the bloom is intense and rich. Glorious deep salmon suffused with pink, creating an eye-stopping display in the garden, providing a generous supply of artistic buds and blooms for bouquets. (Pl. Pat. #639.)

**DICKSONS RED.** This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush standing the hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

Any Variety on

**\$1.75 each; 3 of**

**ALL 12 RO**

GROUP NO. 133

Value \$21.00  
Save \$2.40



Dicksons Red

Sonata



# Favorites for Only \$18.60

(GROUP #133; Value \$21.00; You Save \$2.40)

**KATHERINE T. MARSHALL.** The All-America Winning Pink Rose of 1944. A Rose of rare beauty and delicacy of form. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country for its vigorous growth and its upright blooms of glowing pink. Height 3 to 4 ft. (Pl. Pat. #607.)

**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. So sweet and refreshing that you just can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft. (Pl. Pat. #105.)

**RUBAIYAT.** A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

**ECLIPSE.** The "Streamline Rose," most popular and best of all yellow Roses. Distinctive, sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Vigorous branching plants. 24 to 30 in. (Pl. Pat. #172.)

**ROME GLORY.** Glorious, perfect buds borne freely on extra-long stems and keeping marvelously in bouquets. Large, double blooms of rich red, exquisitely formed. Superb fragrance. A strong, healthy plant of better than average height. An aristocrat among red Roses. (Pl. Pat. #304.)

**WHITE BRIARCLIFF.** One of the daintiest and most delightful of all white Roses . . . grows gracefully. Produces great quantities of pure white flowers repeatedly throughout the entire season. This gorgeous Rose proudly displays its blooms . . . so coolly fragrant . . . so generously long-lived. This pure white Rose will make a splendid showing in your garden and will lend itself to many interesting combinations for bouquets. Height 24 to 30 in. (Pl. Pat. #108.)

**ALL 6 ROSES ON THIS PAGE**  
GROUP NO. 143  
Value \$10.50  
Save \$1.20  
**Only \$9.30**

Rome Glory



Rubaiyat

White Briarcliff

Crimson Glory

on these pages:  
of one kind \$4.65

**ROSES ON THESE TWO PAGES**  
**Only \$18.60**



Katherine T. Marshall

# J & P Prized



Zulu Queen

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**FREE** with every order  
J. & P. 24-page  
Home Garden Guide.



Serenade

© J. &amp; P. CO.

## ZULU QUEEN (Left)

The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. (Pl. Pat. #363.)

*Bush*...vigorous, hardy, well proportioned; grows 2 ft. tall.

*Blooms*...the long, pointed buds open gloriously; distinctly and delightfully perfumed.

*Generous*...each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

\$2.50 each; 3 for \$6.60;  
12 for \$26.10



**TREE ROSES**  
See Back Cover

## SERENADE

(Left)

Exquisite burnt-orange bud opens slowly into a 5-in., brilliant coral-orange bloom retaining its high center. These pleasing blooms are freely produced on 3½-ft., open plants. As the buds unfurl, the petals open flat, making an airy, large flower. The

edges of the petals have an interesting darker shade. Plants vigorous, 3½ ft. (Pl. Pat. #852.)

*Montana says*, "Opens slowly; long-lasting flowers. Holds color in our strong sun."

*Georgia finds*, "A reddish orange color; tight new bud looks red, splendid for this country."

*Portland, Oregon*, is also very enthusiastic over its free production of highly colored blooms and has given Serenade a very prominent position in its grand Rose garden.

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



## AVAILABLE ONLY IN

**GREY PEARL.** The coloring is sensational from bud to mature bloom. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. They range from ripe olive-grey tinted deep pink through mauve and mauve-violet. The reverse of the shorter under petals shows a light tan color, gradually melting to a soft lavender-mauve. 2 to 2½ ft. (Pl. Pat. #680.)

*Bud*...ovoid pointed, tan and olive.

*Blooms*...medium large, 4 to 4½".

*Plant*...very hardy, vigorous.

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

JACKSON & PERKINS CO.

# Hybrid Teas!

Helen Traubel

17

**ECLIPSE** (Left) Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose yellow Rose in all climates! Brilliant golden yellow petals . . . an arresting spot of color in the garden and in a bud vase, bouquet or as a boutonniere. Plants are vigorous, producing abundant bloom all the time and having healthy, attractive green foliage. Disease resistant. Right up in top ranks of the 10 favorite Roses in America in popularity vote of American Rose Society. Winner of the most coveted medals in rose-dom. (Pl. Pat. #172.)

*Blooms*... golden yellow, large; 20 to 25 petals.

*Awarded*... Gold Medals in France and Italy; Gold Medal of the American Rose Society.

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**SPECIAL GROUP OFFER**

**No. 153**

**1 of Each of These 5 Hybrid Teas**

Helen Traubel  
Grey Pearl  
Zulu Queen

Serenade  
Eclipse

Value \$11.50  
Save \$1.45

**Only \$10.05**

© J. & P. CO.

Eclipse

## LIMITED QUANTITIES

**BRANDYWINE.** Vigorous, hardy, and fragrant. Large pointed buds. Height 4 ft. Blooms heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. (Pl. Pat. #530.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**SAN FERNANDO.** The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet. The big glowing petals are firm and healthy. 3 to 3½ ft. tall. All-America Rose Selection 1948. (Pl. Pat. #785.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**SUNSET GLORY.** Golden yellow buds suffused with soft pastel pink, opening slowly into graceful 4 to 5-in. blooms of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. Vigorous 2½ to 3-ft. plant. (Pl. Pat. #738.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**



**HELEN TRAUBEL** (Above) Named for one of the greatest American concert artists, famous for her dramatic soprano roles in the Metropolitan Opera and on the concert stage, this new Rose because of its superior qualities is certain to attain great popularity. Its color varies with the weather . . . sometimes a light sparkling pink or more often a luminous apricot! Its unusually long and large slender buds are magnificent in themselves, and when fully open the large, 4 to 5-in. blooms display this lovely color in a richer array.

The plant of Helen Traubel will always be one of the largest bushes in your garden. So vigorous that it is always alive with gorgeous buds and blooms. The flowers are good in all weather, warm or cool. Always borne singly at the end of a long stem. Height. 3 to 5 ft., depending upon locality. (Pl. Pat. #1028.)

**\$2.75 each; 3 for \$7.20; 12 for \$28.80**

## NEIGE PARFUM (Right)

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color is much enhanced by the copious, breath-taking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases and white floral arrangements. Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses! It is of medium vigor, and the superior flowers and the delightful scent make it well worth growing.

*Fragrance*, a delightful lemon-verbena aroma.

*Buds*... long, ovoid, lovely.

*Blooms*... large and delicate.

*Foliage*... rich dark green.

**\$1.75 each;  
3 for \$4.65;  
12 for \$18.60**

Neige Parfum



*World's Largest Rose Growers*

*Like the Classics of Literature and*  
**These Old Favorites**  
**Jackson & Perkins Ever-popular**

President  
Herbert  
Hoover

Mrs. Pierre  
S. du Pont

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

*Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.*

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McGredy's  
Yellow

Numa  
Fay

Etoile de  
Hollande

Poinsettia

Condesa  
de Sastago

**YOUR OWN CHOICE**

of any of the 18 varieties listed

\$1.35 ea.; 3 of one kind \$3.45;  
12 of one kind \$13.80

Guaranteed to  
Live and Bloom

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*  
 NEWARK, NEW YORK



the Masterpieces of Painting....

# Never Lose Their Popularity

## Dozen...Price Only \$13.80 per Dozen!

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CONDESA DE SASTAGO.** Two-toned copper-pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

**Duquesa de Penaranda.** Copper-apricot in summer, cinnamon-peach in fall. Long stems are excellent for cutting.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming of all the older Hybrid Teas.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden. Very strong, reliable grower. Widely planted because it is so easy to grow.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

**Mrs. Sam McGredy.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular of all the two-tone Roses. Vigorous; free-blooming, Fragrant.

**President Macia.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

**Radiance.** Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

**The Doctor.** Sparkling pink buds. 5 to 6-in. blooms.

(Items starred are illustrated)

**YOUR CHOICE of**  
any of the 18 varieties listed  
\$1.35 ea.;  
3 of one kind \$3.45;  
12 of one kind \$13.80

**All 12 Roses shown**  
on these two pages  
**GROUP #163**  
(Value \$16.20) ONLY **\$13.80**  
You save \$2.40

**All 4 Roses shown**  
on this page  
**GROUP #173**  
(Value \$5.40) ONLY **\$4.70**  
You save \$0.70

**All 8 Roses shown**  
on opposite page  
**GROUP #183**  
(Value \$10.80) ONLY **\$9.45**  
You save \$1.35

Better  
Times

Countess  
Vandal

Soeur  
Therese

Christopher  
Stone





Chrysler  
Imperial

Fred Howard



**SPECIAL  
GROUP  
OFFER**  
No. 193

1 Each of These 4 Outstanding Roses  
 Fred Howard  
 Chrysler Imperial  
 Capistrano  
 Value \$10.25  
 SAVE \$1.30 **only \$8.95**

Detroit



## These Hybrid Teas Will Give Joy to Millions!

### PEDRALBES (Above, right)

A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becomes lighter and lighter until the finished flower has petals of pure white with a yellow center in the heart of the Rose. Delicate, airy fragrance. Generously borne in clusters of 4 to 5 buds on long, strong stems. Plant is spreading, about 30 in. high.

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**

### CHRYSLER IMPERIAL (Top left corner)

The only Hybrid Tea to win the 1953 All-America Rose Selection Award, Chrysler Imperial exhibits excellent qualities. Its buds are velvety maroon-red. The flowers of this lovely Rose, like the facets of a diamond, change with the play of light; the iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. The well-balanced, compact bush bears these perfect blooms singly on medium-long stems that are appropriate for cutting. Enjoy it in your garden. (Pl. Pat. App. For.)

**\$3.00 each; 3 for \$7.95; 12 for \$31.80**

### FRED HOWARD (Above, left)

Created by and named in honor of one of America's foremost rosarians—Fred Howard. This new Rose is sure to become one of the outstanding yellows in all rosedom. Long, rich yellow buds are tipped with a delicate penciling of light pink and open into fully double, high-centered, 4 to 5-in. flowers retaining the light pink color at the edges of the petals. The plant is strong, hardy and fully branched, with shiny dark green foliage. Height 3 to 5 ft., depending on locality. (Pl. Pat. #1006.)

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

### DETROITER (Left)

Symbolic of America's "motor city," Detroit is vibrant and alive with color. Rich carmine-red buds open slowly, revealing huge, high-centered, 5½-in., deep red flowers. The exquisitely formed blooms borne on long stems are excellent for cutting. Glossy green foliage and long basal shoots make Detroit a strong, alert bush. A delightful fragrance prevails. (Pl. Pat. App. For.)

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

### AVAILABLE ONLY IN LIMITED QUANTITIES

**CAPISTRANO.** A.A.R.S. Glowing rose-pink. Retains its color without fading. Vigorous, sturdy plants. 36 heavily textured petals. Height 4 ft. (Pl. Pat. #922.)

**\$2.25 ea.; 3 for \$6.00; 12 for \$24.00**

**ETERNAL YOUTH.** Clearest of all pink Roses. Very free blooming. Slim, graceful buds; 4 and 5-in. flowers. Height 3 ft. (Pl. Pat. #332.)

**\$1.75 ea.; 3 for \$4.65; 12 for \$18.60**

**MISS AMERICA.** A milk-and-honey Rose characterized by delicate flesh tints touched with salmon and gold. Height 2 to 2½ ft. (Pl. Pat. #264.)

**\$1.75 ea.; 3 for \$4.65; 12 for \$18.60**

**MISSION BELLS.** A.A.R.S. Beautiful shade of deep salmon-pink changing to clear shrimp-pink. Hardy plants. (Pl. Pat. #923.)

**\$2.25 ea.; 3 for \$6.00; 12 for \$24.00**

**TALLYHO.** A.A.R.S. Inside petals is always a delightful shade of pink, but vary considerably according to the season; outside ranging from crimson to cardinal-red. Height 2½ to 3 ft. (Pl. Pat. #828.)

**\$2.00 ea.; 3 for \$5.25; 12 for \$21.00**

**VALIANT.** Bold red with a particularly lovely bud. Bloom is luminous crimson, becoming bright red. High-centered and bold in its color and erect manner. 5 to 6 in. across. Ht. 2½ to 3 ft. (Pl. Pat. #914.)

**\$1.75 ea.; 3 for \$4.65; 12 for \$18.60**

**SATURNIA.** Glorious with 20 flame-wrought petals. The face of the large petals is a brilliant cardinal-red; the reverse is salmon-yellow and copper. Height 2½ ft. (Pl. Pat. #349.)

**\$1.75 ea.; 3 for \$4.65; 12 for \$18.60**

**FANTASIA.** Miraculously buries itself in clusters of bright yellow pointed buds. Each bud opens, showing rich deep yellow center. Height 2½ ft. (Pl. Pat. #590.)

**\$1.75 ea.; 3 for \$4.65; 12 for \$18.60**

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*

# 27 Varieties of J&P Floribundas!

21

**REDDEST of All Floribundas!**

## Independence



**NEW FIRECRACKER RED!**  
**LARGE-FLOWERED FLORIBUNDA!**  
**NON-FADING BRILLIANCE!**  
**EXCELLENT COMPACT GROWER!**

Here is another addition to the new colors in Roses! So brilliant and so vivid that words or color illustrations just cannot do it justice. This new color is definitely one of the most scintillating hues we have ever seen.

### LARGE FLOWERS IN CLUSTERS

The beautiful flowers grow up to 4 in. in diameter, in clusters of 6 or more. Its brilliant orange-scarlet blooms are like flaming torches and are superbly accented by the rich glossy foliage.

This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Here is a variety that does not lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. (Pl. Pat. #1036.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00; 25 for \$45.00



Independence

© J. & P. CO.

Glacier

© J. & P. CO.



**WHITEST of All Floribundas!**

## GLACIER

As cool and invigorating as the breeze that blows over snow-capped mountains! Bursts out in June with dozens upon dozens of icy-white buds that glisten and dance like icicles in the sun. Then, under the heat of the summer sun, these ice-like buds seem to melt away as they slowly open into soft snow-white blooms! 4½ in. across . . . borne either singly or in clusters. Really large blooms for a Floribunda. The hardy, vigorous plant is very bushy and branchy, reaching a height of 2 to 2½ ft. (Pl. Pat. #1025.)

\$2.25 each; 3 for \$6.00; 12 for \$21.00; 25 for \$45.00

### SPECIAL GROUP OFFER

**Group No. 203**  
 1 Each of These New J&P Floribundas  
 Independence  
 Ma Perkins. Page 5  
 Value \$6.75  
 SAVE 85c

**only \$5.90**



© J. &amp; P. CO.

Pinocchio

# THE AMAZING *Pinocchio*

**HARDY, EVERBLOOMING, CONSTANT  
MASSES OF COLOR FROM JUNE TILL FROST**

## THE ORIGINAL *Pinocchio*

*Clusters of Flowers  
... Always in Bloom!*

(Left) Truly the all-purpose Rose and, of course, a J. & P. introduction! Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow. Great clusters of exquisite pointed buds open gradually to long-lasting miniature Hybrid Tea Roses, 1½ in. across.

Pinocchio blooms so exuberantly that the word "everblooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots. This persistent bloom continues all summer long.

The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Exotic, fruity fragrance. The artistic sprays of buds and blooms are incomparable for mass or miniature flower arrangements. In the garden Pinocchio has many uses and generously fulfills them all. It is ideal to plant in shrub and evergreen borders, particularly effective in continuous summer and fall color after the flowering shrubs are done. The cool pink masses are refreshing in mass plantings and edgings for paths, drives, beds, and borders. 20 to 24 in. tall. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

## *White Pinocchio*

(Below)

A glistening white Pinocchio, with flowers about 2½ in. in diameter and fully double. They are usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a real treat for many weeks.

The foliage is a rich dark green, giving a sharp and interesting contrast with the flower.

The tests show White Pinocchio has been very successful in all parts of the country from California to New York and from Michigan to Texas. Height about 2 ft. (Pl. Pat. #1010.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

White Pinocchio

Lavender Pinocchio

## *Lavender Pinocchio*

(Left)

An entirely new color in Roses! A true clean lavender enriched by a mass of golden yellow stamens. This lovely color changes at various stages, deepens in cool weather.

The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As the buds open, this dusty pink is followed by smoky pink-lavender. The bright yellow stamens make a lovely contrast.

Each cluster frequently has a dozen blooms, ranging from tight buds to the lovely wide-open, 3-in. flower. The many buds in each cluster are not out all at once but stage a continuous show of color as new buds constantly open to take the place of the older flowers. Delightful oriental fragrance. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

**Fall Color—Deep fall coloring of Lavender Pinocchio. This rich shade gradually appears as weather becomes cooler.**



# FAMILY! Now there are 5 Members and a Rainbow of Colors!

© J. &amp; P. CO.

## IDEAL FOR MASS PLANTING!

Hundreds of thousands of gardeners from coast to coast know the fabulous Floribunda Pinocchio for its outstanding qualities. It's unsurpassed for mass planting . . . giving constant color for very little care.

These other members of the Pinocchio family have all the good characteristics of the original Pinocchio plus the exciting new colors shown on these pages.

### Red Pinocchio (Right)

Here you have a combination of the best qualities of two of our most popular Floribundas, Pinocchio and Donald Prior.

The 3½-in. flowers are borne in large, long-lasting, unfading clusters, with individual blooms scattered between the mass flowerings. Color is a rich dancing carmine, which deepens and acquires a velvety cast as it opens fully. It finishes with the same lovely cup-shaped bloom as Pinocchio and a color richer and more handsome than Donald Prior.

The buds are attractive deep satiny carmine on the outside of the petals and a bright carmine on the inside . . . all a lovely picture. The bushy, upright plant is rich and vigorous, exceptionally free-flowering on long, heavy shoots. A fitting companion for the very popular parents; will quickly win its way into your heart. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

### SAVE MONEY

**Pinocchio  
FAMILY  
GROUP**

### The Pinocchio Family

GROUP #213

Pinocchio  
Yellow Pinocchio  
Red Pinocchio  
White Pinocchio  
Lavender Pinocchio

Value \$8.00

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ONLY...

**\$6.95**

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*World's Largest Rose Growers*

### Yellow Pinocchio (Right)

Another thrilling Pinocchio with the same sturdy bush and great masses of apricot-yellow blooms.

Grows 3 ft. tall and at the peak of bloom is a rounded mound of yellow.

The foliage is dark green, tough and very disease-resistant. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses, and is bound to become as popular as its far-famed parent. (Pl. Pat. #992.)

*Color...* apricot-yellow to yellow.

*Flower...* 3 in., fully double, long-lasting.

*Bud...* has touch of red on outside petals.

*Bloom...* very free, always in bloom.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

Red  
Pinocchio

©  
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CO.

Yellow  
Pinocchio

# Goldilocks

The Floribunda That Received the John Cook Medal of American Rose Society

●Winner of Fuerstenberg Medal

"Best New Rose in 3 Years"

The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Clusters of bright yellow are particularly colorful and showy. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . for Goldilocks. (Pl. Pat. #672.)

Bud . . . . .rich golden yellow, ovoid.

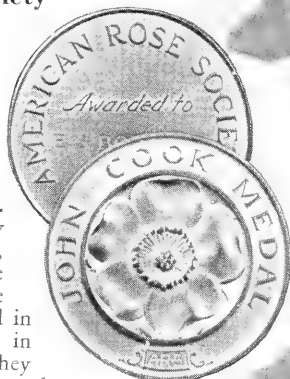
Flower . . . cupped in early stages, 45 firm petals; opens gracefully, up to 3½ in. across.

Fragrance . . . delightful wild-Rose.

Foliage . . . medium dark green, glossy, abundant, disease resistant.

Plant . . . . .spreading, 2½ ft.

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00



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Goldilocks



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Geranium Red

**GERANIUM RED** *Imagine! A New Rose the color of a Red Geranium!*

(Above) Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home. When the buds first appear, they are a dark ox-blood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color. Height 2 ft. (Pl. Pat. #811.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



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J. & P.  
24-page  
Home  
Garden  
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No. 223

1 Each of These  
Popular Floribundas  
**GOLDILOCKS**  
VOGUE. Page 4-5  
FASHION. Page 4

Value \$5.75  
Save 75c

only **\$5.00**

## MARIONETTE (Right)

All that is said of Pinocchio can be said of Marionette except for its color. Marionette is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of flowers on every bush. Fully double flowers, about 1½ in. across, of a pastel tint changing gracefully to immaculate white before the flowers finish. Unbelievable clusters are produced continuously all season. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00



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Marionette

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## PERENNIAL PLANTING GUIDE



### These Perennials Grow Well in Full Sun

	Planting Distance Apart Inches
ACHILLEA .....	24
ANCHUSA .....	18
ANEMONE .....	18
ASTERS .....	18
BLEEDING-HEARTS .....	12
CATANANCHE .....	12
CENTRANTHUS .....	18
CHRYSANTHEMUMS .....	18
COREOPSIS .....	12
DELPHINIUMS .....	18
DIANTHUS .....	12
FUNKIA .....	18
GYPSOPHILAS .....	18
HELIOPSIS .....	24
LIATRIS .....	12
LYTHRUMS .....	18
MONARDA .....	18
PENSTEMON .....	18
PHLOX .....	12
POLYGONUM .....	8
SEDUMS .....	15
SHASTA DAISIES .....	18
STOKESIA .....	18
TRITOMAS .....	24
VERBASCUMS .....	18
VERONICAS .....	18
VIOLAS .....	12



### These Perennials Grow Well in Semi-Shade

	Planting Distance Apart Inches
ACHILLEA .....	24
ANCHUSA .....	18
ANEMONE .....	18
ASTERS .....	18
ASTILBE .....	15
BLEEDING-HEARTS .....	12
CAMPANULA .....	12
CATANANCHE .....	12
CHRYSANTHEMUMS .....	18
DIANTHUS .....	12
FUNKIA .....	18
LAVANDULA .....	18
LIATRIS .....	12
LILY-OF-THE-VALLEY .....	8
LYTHRUMS .....	18
MONARDA .....	18
PENSTEMON .....	18
PHLOX .....	12
POLYGONUM .....	8
POPPIES .....	24
PRIMULAS .....	12
RUDBECKIA .....	24
SEDUMS .....	15
SHASTA DAISIES .....	18
STOKESIA .....	15
VERBASCUM .....	18
VERONICAS .....	18
VINCA .....	8
VIOLAS .....	12



### These Perennials Grow Well in Full Shade

	Planting Distance Apart Inches
ANCHUSA MYOSOTIDI- FLORA .....	18
BLEEDING-HEART, WHITE .....	12
FUNKIA .....	18
LIATRIS .....	12
LILY-OF-THE-VALLEY .....	8

	Planting Distance Apart Inches
PACHYSANDRA .....	10
POLYGONUM .....	8
PRIMULA .....	12
SEDUMS .....	15
VINCA .....	8
VIOLETS .....	8-12



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When filling out your order it is most important *for all members of the same household to order under one name.*

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope.* If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope.*

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We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

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S-53

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	Rex Anderson	1.75	4.65			Pigmy Gold	1.50	3.90		TREE ROSES				
	Rome Glory	1.75	4.65			Red Pinocchio	1.50	3.90			Blaze	\$5.50	\$10.00	
	Rubaiyat	1.75	4.65			Rochester	1.50	3.90			Charlotte Armstrong	5.50	10.00	
	San Fernando	1.75	4.65			Summer Snow	1.50	3.90			Diamond Jubilee	5.50	10.00	
	Saturnia	1.75	4.65			Vogue	2.25	6.00			Dicksons Red	5.50	10.00	
	Serenade	2.00	5.25			White Pinocchio	1.50	3.90			Eclipse	5.50	10.00	
	Signora	1.75	4.65			World's Fair	1.50	3.90			Ellinor LeGrice	5.50	10.00	
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TOTAL		\$			TOTAL		\$			TOTAL AMOUNT FOR THIS PAGE \$				

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Quan.	TREE ROSES, continued	Each	\$ For	Total	Quan.	PERENNIALS continued	Each	\$ For	Total	Quan.	PERENNIALS continued	Each	\$ For	Total
	K. T. Marshall . . . . .	\$5.50	\$10.00			Chrys.: Pheasant . . . . .	\$1.00	\$2.50			Group #383 . . . . .	\$4.65		
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						Silver Mine . . . . .	.85	2.25						
						Funkia Sub. Alba . . . . .	.75	2.00						
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						Cambridge Scarlet . . . . .	1.00	2.50						
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						Shasta Daisy, Esther Read . . . . .	.85	2.25						
						Jenifer Read . . . . .	1.25	3.15						
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						Vinca Minor Bowles . . . . .	1.00	1.00						
						10 for \$3.00								
						Viola, John Wallmark . . . . .	.85	2.25						
						Purple Heart . . . . .	.85	2.25						
						Yellow Vixen . . . . .	.75	2.00						
						Violet, Double Russian . . . . .	.75	2.00						
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						Royal Robe . . . . .	.65	1.75						
						White Wonder . . . . .	.75	2.00						
						Group #323 . . . . .	\$3.30							
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Group #233 . . . . .	\$7.00	

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Lucie Baltet . . . . .	2.50	6.25
Group #293 . . . . .	\$12.50	
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Clematis Jackmani . . . . .	\$1.25	\$3.25
Lanuginosa Candida . . . . .	1.25	3.25
Jackmani Rubra . . . . .	1.50	4.00
Silver Lace Vine . . . . .	.60	1.50
Group #283 . . . . .	\$3.35	

PERENNIALS	Each	\$ For
Achillea, Golden Plate . . . . .	\$1.00	\$2.50
Anchusa Myosotidiflora . . . . .	.75	2.00
Aster, Adorable . . . . .	.75	2.00
Frikarti . . . . .	.75	2.00
Yunn. Napsburg . . . . .	.85	2.25
Astilbe Fanal . . . . .	.85	2.25
Koblentz . . . . .	.85	2.25
White Gloria . . . . .	.85	2.25
Bleeding Heart, Pink . . . . .	.85	2.25
White . . . . .	1.00	2.50
Campanula, Blue Carpet . . . . .	.75	2.00
Catananche . . . . .	.85	2.25
Centranthus Ruber . . . . .	1.00	2.50
Christmas Rose . . . . .	1.50	3.75
Chrys.: Canary . . . . .	1.00	2.50
Cardinal . . . . .	1.00	2.50
Cockatoo . . . . .	1.00	2.50
Goldfinch . . . . .	1.00	2.50
Grosbeak . . . . .	1.00	2.50
Killdeer . . . . .	1.00	2.50
Kingbird . . . . .	1.00	2.50
Meadowlark . . . . .	1.00	2.50

ACCESSORIES		
Deluxe Garden Sprayer . . . . .	\$11.70	
Garden Duster . . . . .	2.25	
Continuous Sprayer . . . . .	2.90	
Streamlined Sprayer . . . . .	4.95	
Hayes 6 Spray Gun . . . . .	9.05	
Soil Soaker . . . . .	3.25	
Watering Tool . . . . .	3.95	
Trowel . . . . .	1.25	
Permarkers . . . . . 10 for	1.50	
Permarkers . . . . . 25 for	3.35	
Lapel Pin . . . . .	1.50	
Pruning Shears . . . . .	2.25	
Cup Flower Holder Oval . . . . .	2.50	
Cup Flower Holder Round . . . . .	2.00	
Umbrella Flower Holder . . . . .	2.00	
Three-in-one Fl. Holder . . . . .	1.25	
Round Flower Holder . . . . .	1.50	
Gloves, large . . . . .	.98	
Gloves, medium . . . . .	.98	
Royal Rose Cards . . . . .	1.00	
Roses For Every Garden . . . . .	3.50	
Better Homes & Gardens Garden Book . . . . .	3.95	
Rose Arrangement Book . . . . .	1.00	
Rose Arrangement Book . . . . .		
Cloth Bound . . . . .	1.50	
Group #563 . . . . .	\$12.20	
Group #573 . . . . .	\$5.55	

SPRAY—DUST—FOOD		
J. & P. Rose Spray . . . . .		
4 ozs. . . . .	\$1.50	
1 lb. . . . .	4.75	
5 lbs. . . . .	16.00	
J. & P. Rose Dust . . . . .		
1 lb. . . . .	\$1.25	
4 lbs. . . . .	4.50	
24 lbs. . . . .	22.50	
J. & P. Rose Food . . . . .		
5 lbs. . . . .	\$1.25	
10 lbs. . . . .	2.15	
35 lbs. . . . .	3.50	
100 lbs. . . . .	9.60	
Total for this page \$		
Total from other side \$		
Shipping and Handling \$		.35
TOTAL ENCLOSED \$		



S-53

# Jackson & Perkins Co.

World's Largest Rose Growers · NEWARK, NEW YORK STATE

Name \_\_\_\_\_ Date \_\_\_\_\_

Print clearly. All members of same household should order under one name.

Street (or R.D.) \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_

(If different from P. O.)

**SPECIAL SERVICE**—As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

Amount Enclosed

\$ \_\_\_\_\_

Check ☐ Money Order ☐

Do not write in above space

OUR TELEPHONE NUMBER  
NEWARK, NEW YORK 1550

## Order Early

Send remittance in full with your order. We do not ship C. O. D.

Quan.	HYBRID TEAS	Each	3For	Total	Quan.	HYBRID TEAS continued	Each	3For	Total	Quan.	COMMON ROSES	Each	3For	Total
	Brandywine . . . . .	\$1.75	\$4.65			White Briarcliff . . . . .	\$1.75	\$4.65			Better Times . . . . .	\$1.35	\$3.45	
	Capistrano . . . . .	2.25	6.00			White Swan . . . . .	2.25	6.00			Christopher Stone . . . . .	1.35	3.45	
	Charlotte Armstrong . . . . .	2.00	5.25			Zulu Queen . . . . .	2.50	6.60			Condesa de Sastago . . . . .	1.35	3.45	
	Chrysler Imperial . . . . .	3.00	7.95			Group #23 . . . . .	\$5.25				Countess Vandal . . . . .	1.35	3.45	
	Crimson Glory . . . . .	1.75	4.65			Group #43 . . . . .	8.10				Duquesa de Penaranda . . . . .	1.35	3.45	
	Detroit . . . . .	2.50	6.60			Group #53 . . . . .	7.20				Etoile de Hollande . . . . .	1.35	3.45	
	Diamond Jubilee . . . . .	2.00	5.25			Group #63 . . . . .	8.10				K. A. Viktoria . . . . .	1.35	3.45	
	Dicksons Red . . . . .	1.75	4.65			Group #73 . . . . .	17.70				McGredy's Yellow . . . . .	1.35	3.45	
	Eclipse . . . . .	1.75	4.65			Group #83 . . . . .	9.60				Mrs. P. S. duPont . . . . .	1.35	3.45	
	Ellinor Le Grice . . . . .	2.00	5.25			Group #103 . . . . .	15.10				Mrs. Sam McGredy . . . . .	1.35	3.45	
	Enchantment . . . . .	2.00	5.25			Group #113 . . . . .	8.75				Numa Fay . . . . .	1.35	3.45	
	Eternal Youth . . . . .	1.75	4.65			Group #123 . . . . .	9.30				Poinsettia . . . . .	1.35	3.45	
	Fantasia . . . . .	1.75	4.65			Group #133 . . . . .	18.60				Pres. H. Hoover . . . . .	1.35	3.45	
	Forty-niner . . . . .	2.25	6.00			Group #143 . . . . .	9.30				Pres. Macia . . . . .	1.35	3.45	
	Fred Howard . . . . .	2.50	6.60			Group #153 . . . . .	10.05				Radiance . . . . .	1.35	3.45	
	Golden Scepter . . . . .	2.00	5.25			Group #193 . . . . .	8.95				Red Radiance . . . . .	1.35	3.45	
	Grey Pearl . . . . .	2.50	6.60								Soeur Therese . . . . .	1.35	3.45	
	Helen Traubel . . . . .	2.75	7.20		FLORIBUNDAS						The Doctor . . . . .	1.35	3.45	
	Horace McFarland . . . . .	1.75	4.65			Betty Prior . . . . .	\$1.50	\$3.90			Group #163 . . . . .	\$13.80		
	Huntsman . . . . .	2.00	5.25			Chatter . . . . .	1.50	3.90			Group #173 . . . . .	4.70		
	K. T. Marshall . . . . .	1.75	4.65			Donald Prior . . . . .	1.50	3.90			Group #183 . . . . .	9.45		
	Lodestar . . . . .	2.50	6.60			Fashion . . . . .	2.00	5.25		CLIMBERS				
	Mme. Marie Curie . . . . .	1.75	4.65			Garnette . . . . .	1.75	4.65			Aloha . . . . .	\$2.50	\$6.60	
	Mandalay . . . . .	2.00	5.25			Gay Heart . . . . .	1.50	3.90			Blaze . . . . .	1.50	3.90	
	Mary Margaret McBride . . . . .	1.75	4.65			Geranium Red . . . . .	1.50	3.90			Clbg. Goldilocks . . . . .	2.50	6.60	
	McGredy's Sunset . . . . .	1.75	4.65			Glacier . . . . .	2.25	6.00			Clbg. Pinocchio . . . . .	2.50	6.60	
	Mirandy . . . . .	2.00	5.25			Goldilocks . . . . .	1.50	3.90			Clbg. Summer Snow . . . . .	2.00	5.25	
	Miss America . . . . .	1.75	4.65			Holiday . . . . .	1.50	3.90			Dr. J. H. Nicolas . . . . .	2.00	5.25	
	Mission Bells . . . . .	2.25	6.00			Independence . . . . .	2.25	6.00			Doublons . . . . .	2.00	5.25	
	Mrs. Miniver . . . . .	2.50	6.60			Lavender Pinocchio . . . . .	2.00	5.25			King Midas . . . . .	2.00	5.25	
	Neige Parfum . . . . .	1.75	4.65			Mandarin . . . . .	1.50	3.90			New Dawn . . . . .	1.50	3.90	
	New Yorker . . . . .	2.00	5.25			Ma Perkins . . . . .	2.25	6.00			Parade . . . . .	2.50	6.60	
	Nocturne . . . . .	2.00	5.25			Marionette . . . . .	1.50	3.90			Paul's Scarlet . . . . .	1.25	3.30	
	Opera . . . . .	2.00	5.25			Masquerade . . . . .	2.00	5.25			Pink Cloud . . . . .	2.50	6.60	
	Peace . . . . .	2.50	6.60			Permanent Wave . . . . .	1.50	3.90			Group #263 . . . . .	\$6.55		
	Pedralbes . . . . .	1.75	4.65			Pink Bountiful . . . . .	1.50	3.90			Group #273 . . . . .	6.10		
	Prima Donna . . . . .	1.75	4.65			Pinocchio . . . . .	1.50	3.90			Group #553 . . . . .	8.95		
	Rex Anderson . . . . .	1.75	4.65			Pigmy Gold . . . . .	1.50	3.90		TREE ROSES				
	Rome Glory . . . . .	1.75	4.65			Red Pinocchio . . . . .	1.50	3.90				Each	2 For	
	Rubaiyat . . . . .	1.75	4.65			Rochester . . . . .	1.50	3.90			Blaze . . . . .	\$5.50	\$10.00	
	San Fernando . . . . .	1.75	4.65			Summer Snow . . . . .	1.50	3.90			Charlotte Armstrong . . . . .	5.50	10.00	
	Saturnia . . . . .	1.75	4.65			Vogue . . . . .	2.25	6.00			Diamond Jubilee . . . . .	5.50	10.00	
	Serenade . . . . .	2.00	5.25			White Pinocchio . . . . .	1.50	3.90			Dicksons Red . . . . .	5.50	10.00	
	Signora . . . . .	1.75	4.65			World's Fair . . . . .	1.50	3.90			Eclipse . . . . .	5.50	10.00	
	Sonata . . . . .	1.75	4.65			Yellow Pinocchio . . . . .	1.50	3.90			Ellinor LeGrice . . . . .	5.50	10.00	
	Sunset Glory . . . . .	1.75	4.65			Group #33 . . . . .	\$5.70				Enchantment . . . . .	5.50	10.00	
	Sutter's Gold . . . . .	2.25	6.00			Group #203 . . . . .	5.90				Fashion . . . . .	5.50	10.00	
	Tallyho . . . . .	2.00	5.25			Group #213 . . . . .	6.95				Golden Scepter . . . . .	5.50	10.00	
	Tawny Gold . . . . .	2.25	6.00			Group #223 . . . . .	5.00				Goldilocks . . . . .	5.50	10.00	
	Vallant . . . . .	1.75	4.65			Group #243 . . . . .	5.45				Independence . . . . .	5.50	10.00	
	Volcano . . . . .	2.00	5.25			Group #253 . . . . .	5.70			TOTAL AMOUNT FOR THIS PAGE \$				
TOTAL		\$			TOTAL		\$							

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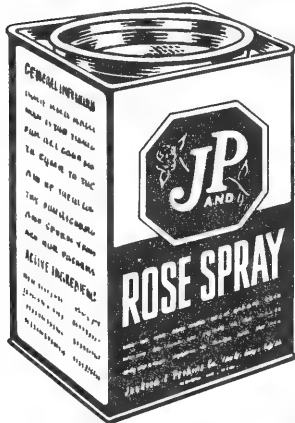
Quan.	TREE ROSES, continued	Each	2 For	Total	Quan.	PERENNIALS continued	Each	3 For	Total	Quan.	PERENNIALS continued	Each	3 For	Total
	K. T. Marshall	\$5.50	\$10.00			Chrys.: Pheasant	\$1.00	\$2.50			Group #383	\$4.65		
	Neige Parfum	5.50	10.00			Robin	1.00	2.50			Group #393	6.75		
	New Yorker	5.50	10.00			Sea Gull	1.00	2.50			Group #403	4.10		
	Peace	5.50	10.00			Swallow	1.00	2.50			Group #413	4.30		
	Pinocchio	5.50	10.00			Tanager	1.00	2.50			Group #423	4.85		
	Prima Donna	5.50	10.00			Thrush	1.00	2.50			Group #433	3.30		
	Red Pinocchio	5.50	10.00			Towhee	1.00	2.50			Group #443	4.60		
	Rubalyat	5.50	10.00			Wood Duck	1.00	2.50			Group #453	2.30		
	Saturnia	5.50	10.00			Coreopsis, Golden Shower	.75	2.00			Group #463	6.40		
	Sonata	5.50	10.00			Delph.: Debutante	.85	2.25			Group #473	3.70		
	Tawny Gold	5.50	10.00			Delightful	.85	2.25			Group #483	8.60		
	Vogue	5.50	10.00			Desirable	.85	2.25			Group #493	4.25		
	Volcano	5.50	10.00			Enchantment	.85	2.25			Group #503	4.95		
	White Swan	5.50	10.00			Freedom	.85	2.25			Group #513	4.15		
						Gayety	.85	2.25			Group #523	9.90		
						Glorious	1.00	2.50			Group #533	4.95		
						Happiness	1.25	3.15			Group #543	4.95		
						Loveliness	1.50	3.75						
						Peace	1.50	3.75						
						Pink Sensation	1.50	3.75						
						Dianthus, Irene	1.00	2.50						
						Rock Raven Red	.85	2.25						
						Silver Mine	.85	2.25						
						Funkia Sub. Alba	.75	2.00						
						Gypsophila, Bristol Fairy	1.00	2.50						
						Rosy Veil	.75	2.00						
						Heliopsis, Summer Gold	.75	2.00						
						Lavender Hidcote	1.00	2.50						
						Lily-of-the-Valley	.65	1.75						
						Lythrum, Brightness	1.00	2.50						
						Morden Pink	.75	2.00						
						Monarda, Croftway Pink	1.00	2.50						
						Cambridge Scarlet	1.00	2.50						
						Pachysandra 10 for \$3.00	1.00	1.00						
						Penstemon, Ruby King	.85	2.25						
						Phlox, Brigadier	1.00	2.50						
						White Admiral	1.00	2.50						
						Poppy, Salmon Glow	.85	2.25						
						Primula Veris, Colossus	.75	2.00						
						Rudbeckia, Sullivantii	1.00	2.50						
						The King	.85	2.25						
						Sedum, Brilliant	.75	2.00						
						Fire Glow	.75	2.00						
						Golden Carpet	.75	2.00						
						Shasta Daisy, Esther Read	.85	2.25						
						Jenifer Read	1.25	3.15						
						Wirral Supreme	1.25	3.15						
						Stokesia, Lavender Queen	.85	2.25						
						Tritoma, Robinhood	1.00	2.50						
						Verbascum Densiflorum	1.00	2.50						
						Cotswold Queen	1.00	2.50						
						Pink Domino	.75	2.00						
						Veronica, Crater Lake Blue	.75	2.00						
						Vinca Minor Bowles	1.00	1.00						
						10 for \$3.00								
						Viola, John Wallmark	.85	2.25						
						Purple Heart	.85	2.25						
						Yellow Vixen	.75	2.00						
						Violet, Double Russian	.75	2.00						
						Rosina	.75	2.00						
						Royal Robe	.65	1.75						
						White Wonder	.75	2.00						
						Group #323		\$3.30						
						Group #333		6.85						
						Group #343		5.00						
						Group #353		4.15						
						Group #363		5.60						
						Group #373		6.00						
TOTAL		\$			TOTAL		\$							

Quan.	ROSES for Special Purposes	Each	3 For	
	Frau Karl Druschki	\$1.50	\$3.90	
	Rosa Rouletti	1.00	2.50	
	Oakington Ruby	1.00	2.50	
	Wichuraiana	1.50	3.90	
	Max Graf	1.50	3.90	
	Group #233	\$7.00		
FLOWERING SHRUBS and VINES Each 2 For				
	Magnolia Soulangeana	\$3.50	\$6.50	
		Each	3 For	
	Lilacs: Paul Thirion	\$2.50	\$6.25	
	Katherine Havemeyer	2.50	6.25	
	Pres. Lincoln	2.50	6.25	
	Ellen Willmott	2.50	6.25	
	Paul Hariot	2.50	6.25	
	Lucie Baltet	2.50	6.25	
	Group #293	\$12.50		
	Buddleia, Charming	\$0.75	\$2.00	
	White Bouquet	.85	2.25	
	Royal Red	.85	2.25	
	Ile de France	.75	2.00	
	Group #303	\$3.00		
	Clematis Jackmani	\$1.25	\$3.25	
	Lanuginosa Candida	1.25	3.25	
	Jackmani Rubra	1.50	4.00	
	Silver Lace Vine	.60	1.50	
	Group #283	\$3.35		
PERENNIALS Each 3 For				
	Achillea, Golden Plate	\$1.00	\$2.50	
	Anchusa Myosotidiflora	.75	2.00	
	Aster, Adorable	.75	2.00	
	Frikarti	.75	2.00	
	Yunn. Napsburg	.85	2.25	
	Astilbe Fanal	.85	2.25	
	Koblentz	.85	2.25	
	White Gloria	.85	2.25	
	Bleeding Heart, Pink	.85	2.25	
	White	1.00	2.50	
	Campanula, Blue Carpet	.75	2.00	
	Catananche	.85	2.25	
	Centranthus Ruber	1.00	2.50	
	Christmas Rose	1.50	3.75	
	Chrys.: Canary	1.00	2.50	
	Cardinal	1.00	2.50	
	Cockatoo	1.00	2.50	
	Goldfinch	1.00	2.50	
	Grosbeak	1.00	2.50	
	Killdeer	1.00	2.50	
	Kingbird	1.00	2.50	
	Meadowlark	1.00	2.50	
TOTAL		\$		

ACCESSORIES				
	Deluxe Garden Sprayer	\$11.70		
	Garden Duster	2.25		
	Continuous Sprayer	2.00		
	Streamlined Sprayer	4.95		
	Hayes 6 Spray Gun	9.95		
	Soil Soaker	2.25		
	Watering Tool	3.95		
	Trowel	1.25		
	Permarkers 10 for	1.50		
	Permarkers 25 for	3.35		
	Lapel Pin	1.50		
	Pruning Shears	2.25		
	Cup Flower Holder Oval	2.50		
	Cup Flower Holder Round	2.00		
	Umbrella Flower Holder	2.00		
	Three-in-one Fl. Holder	1.25		
	Round Flower Holder	1.50		
	Gloves, large	.98		
	Gloves, medium	.98		
	Royal Rose Cards	1.00		
	Roses For Every Garden	3.50		
	Better Homes & Gardens Garden Book	3.95		
	Rose Arrangement Book	1.00		
	Rose Arrangement Book			
	Cloth Bound	1.50		
	Group #563	\$12.20		
	Group #573	\$5.55		
SPRAY—DUST—FOOD				
	J. & P. Rose Spray			
	4 ozs.	\$1.50		
	1 lb.	4.75		
	5 lbs.	16.00		
	J. & P. Rose Dust			
	1 lb.	\$1.25		
	4 lbs.	4.50		
	24 lbs.	22.50		
	J. & P. Rose Food			
	5 lbs.	\$1.25		
	10 lbs.	2.15		
	35 lbs.	3.50		
	100 lbs.	9.60		
TOTAL for this page \$				
Total from other side \$				
Shipping and Handling \$ .35				
TOTAL ENCLOSED \$				

# Jackson & Perkins GARDEN SUPPLY STORE

## With the Help of **NEW and IMPROVED** EXCLUSIVE J & P **SPRAY and DUST** **Anyone Can Grow Perfect Roses!**



### New More Effectuated Miticide—New More Effectuated Insecticide! These Products Used by J. & P. on Millions of Roses!

The exclusive, scientifically tested J. & P. products shown here have been especially developed by our nationally famous Research Department. They are equally helpful for other garden flowers. With millions of roses that Jackson & Perkins Co. grow, we found through endless testing that these aids are the best obtainable. Remember—early spraying and continuous spraying through the summer is your best control! Act now before you experience the disappointment of having disease-ridden bushes. Order J. & P. Spray or Dust and Food today!

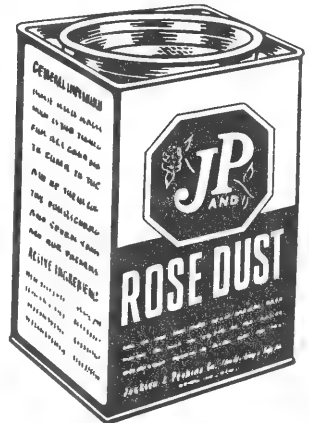
The New Aramite in our Spray and Dust is the same as written up by Coronet Magazine Feb. 1952

**NEW IMPROVED  
J&P SPRAY!**

**NEW IMPROVED  
J&P DUST!**

#### NEW J. & P. FORMULA

Here's our answer to the garden pest problem! After years of research we are proud to offer our latest exclusive Rose Spray and Dust. Contains Hexachloride from Lindane, Ferbam, D.D.T., Isopropyl, Aramite, Copper 8 Quinolinolate, Sulphur, Inert Ingredients. These 8 ingredients which are blended together in one mixture will control rosedom's worst enemies.



#### MULTI-PURPOSE! EXTREMELY EASY TO USE!

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your roses need in one simple, easy-to-apply solution. Controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite, which controls Red Spider Mite on Roses, Perennials, and Evergreens. No other Multi-Purpose pesticide contains this exclusive J. & P. formula . . . Our Research Department found this to be the best possible material to help you.

4 ozs.	Treats 24 plants for a whole season	\$1.50
1 lb.	Treats 100 plants for a whole season	4.75
5 lbs.	Treats 500 plants for a whole season	16.00

(Shipped to you postage prepaid)

#### NO MIXING! JUST PUT IN DUSTER AND USE!

Same Control as in J. & P. Spray!

The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese beetles. Now with Aramite for Red Spider Mite control.

1 lb.	Treats 6 plants for a whole season	\$1.25
4 lbs.	Treats 24 plants for a whole season	4.50
24 lbs.	Treats 150 plants for a whole season	22.50

(1 and 4 lbs. shipped postage prepaid)



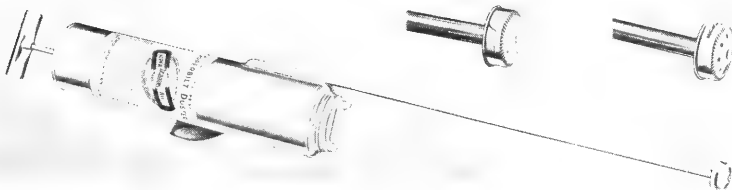
### For More Beautiful Roses, Use J&P Rose Food!

Fast Acting! Long Lasting! Economical!

#### The Right Road to Healthier, Better Roses!

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is RIGHT in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times each season.

5 lbs.	Feeds 24 plants for a season (add 15c west of Mississippi)	\$1.25
10 lbs.	Feeds 48 plants for a season (add 25c west of Mississippi)	2.15
	(Above sizes shipped prepaid)	
25 lbs.	Feeds 150 plants for a season	3.50
100 lbs.	Use freely for the entire garden	9.60
	(25 and 100 lbs. shipped Express collect)	



#### DOBBINS DUSTER WITH 2-WAY ADJUSTABLE VALVE

### Most Economical Duster Available!

Very Efficient and Dependable

Easy to use, more thorough and less tiring than any other duster on the market. The dust in the chamber is thoroughly agitated, each stroke resulting in even coverage. The all-steel pump handle is securely welded—cannot break or become loose. Total length is 36 inches. The valve of the discharge tube has a 2-way dust cap. Can be instantly changed by turning cap so that it will blow the dust out for over-leaf dusting or may be turned back for under-leaf dusting.

Postpaid, ready to use, \$2.25 each.



FULL  
6 GALLON  
CAPACITY

The New Hayes 6,  
sprays six gallons  
of spray with a  
single loading!

This new 6-gallon spray gun is light and easy to handle—weighs 13 1/4 lbs. empty . . . weighs 3 3/4 lbs. when fully loaded for 6 gallons of spray. Attached to end of any garden hose, the adjustable nozzle delivers fine, fan-shaped spray. Will operate efficiently at all water pressures from 20 to 175 lbs. Long barrel reaches to inside of plants and low lying leaves without squatting or kneeling. Sprays up, down, sideways; long-distance spray for tree tops. Scientifically built to accurately and properly measure correct amount of spray and water. Shipped postpaid, ready to use. \$9.95 prepaid.



# The Ideal Sprayers and Dusters for Large and Small Gardens!

## New Streamlined BRASS SPRAYER



...with  
the Exclusive  
Two-Way Nozzle!

This new SUPERBILT continuous type sprayer will last you a lifetime! Of solid brass construction, but still very light weight, it will not rust, corrode, or wear out. To operate, merely give two or three easy strokes on the handle and a fine continuous spray will cover your plants thoroughly. Comes with a two-way adjustable nozzle for overhead and under-the-foliage spraying. No longer will you have to worry about clogging and sticking because this sprayer has a smooth, easy action, which assures you years of dependable service. The new continuous type sprayers are fast becoming the most popular on today's market; to experience the same success as others have, try one today!

Postpaid, only \$4.95 each.



## New Deluxe Superbilt TANK-TYPE SPRAYER!

Will Last a Lifetime!

The durable streamlined tank of galvanized steel holds 2 gallons of solution. Equally suitable for those who have small or large gardens. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Ideal for women gardeners because of its light weight and simplicity of operation. Comes equipped with 3-foot extension hose, brass automatic shut-off lock. Easily adjusted for fine or coarse sprays or solid streams. (Shipped prepaid, ready to use.) \$11.70 each.

## Two Easy Strokes Give a Continuous Spray!



Perfect  
for Small  
Gardens!

DOBBINS  
CONTINUOUS  
SPRAYER

A sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. Has a capacity of two quarts in the strong 26-gauge galvanized steel tank. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. This spray does not stop when you stop pumping . . . several strokes on the comfortable metal handle will give you a full minute or more of fine atomized whirling spray. Thus, you can pump up pressure and then, without further pumping, simply direct the fine mist from the nozzle over your roses. Constructed throughout of strong long-lasting materials scientifically designed by a nationally famous sprayer manufacturer to give you the finest possible sprayer priced at a practical level.

Postpaid, ready to use, \$2.90 each.

4 Oz. J. & P. Rose Spray  
1 Dobbins Continuous  
Sprayer  
1 Parker Pruning Shears  
Value \$6.65  
Save \$1.10  
Only . . .

SPECIAL  
GROUP  
OFFER

No. 573

\$5.55



## ROYAL ROSE CARDS for all occasions!

A well-known greeting card company has reproduced 7 famous Jackson & Perkins roses in full natural color on these 14 assorted cards. The magnificent coloring shows each rose as beautiful and lifelike as the real thing.

There are 14 cards in every box . . . 2 each of the 7 different J. & P. roses. The complete assortment has appropriate messages for Birthdays, Get-Well Wishes, Anniversaries and other special occasions.

AMAZINGLY INEXPENSIVE . . .  
HANDSOMELY DONE

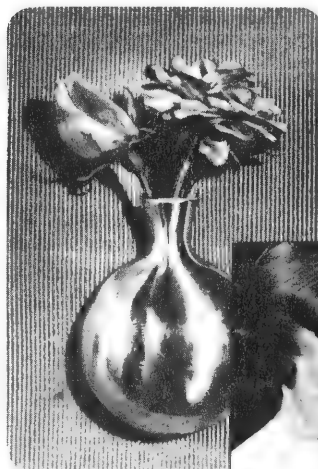
There is also a brief story about the rose on each card. Amazingly inexpensive . . . only \$1.00 for a box of 14 assorted cards (with envelopes). Order a box for yourself, and remember too that this makes an ideal yet inexpensive gift for any friend. **Only \$1.00 per box.**

## Green Thumb Gardeners Gloves

Tremendous help for busy gardeners . . . gloves with a Built-In Green Thumb! Put these on your hands and you'll make your plants grow as if by magic.

Dirt repellent, washable, long wearing. Designed for busy gardeners but they'll also save your hands when doing housework, driving, painting, etc.

These gloves come in 2 different sizes: MEDIUM AND LARGE. Please be sure to specify your size when ordering. **Only 98c per pair, postpaid.**



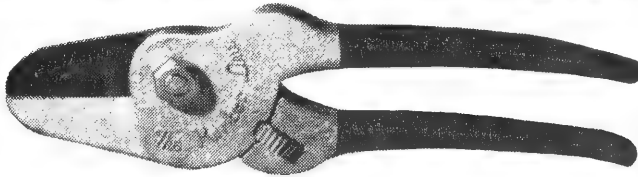
## Beautiful Costume Jewelry Lapel Pin

This gorgeous gold-metal pin keeps your flowers fresh for hours . . . yet cannot spill or leak on your clothes! Safety catch and highly polished gold finish make this a useful piece of costume jewelry . . . adding a live flower right in water makes it an unusual, striking decoration for suit, dress, blouse or coat.

Only \$1.50 each,  
postpaid

# New Improved Garden Accessories to make Your Gardening Easier!

They  
Actually  
Weigh  
Only  
5 ozs.



## New Lightweight Ladies Pruning Shears!

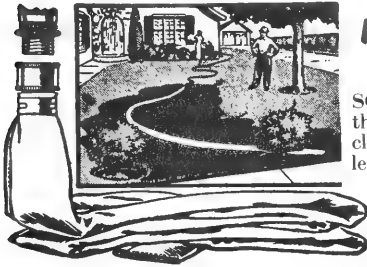
NO LARGER THAN THE PALM OF YOUR HAND!

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather"! These petite shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably—there's no awkward, heavy, clumsy feeling! Flower arrangers treasure these shears because they are *so easy to use and so light!* Every one of the many features is directed at making woman's work in the garden easier! Sensational features are comfort grip handles, the snap opener on *top of the shears*, and the narrow nose for "in-close" pruning. **\$2.25 each.**



## NEW! No Blist'r RUST-PROOF TROWEL!

Here is a garden tool that is really designed for the comfort and protection of the gardener. Scientifically designed; fits the palm of your hand with amazing comfort. You will actually imagine the NO BLIST'R trowel to be an extension of your hand. Attractively designed, blade and handle are molded as a single unit from aluminum for lifetime, rustproof service. Shipped postpaid, ready to use, **\$1.25.**



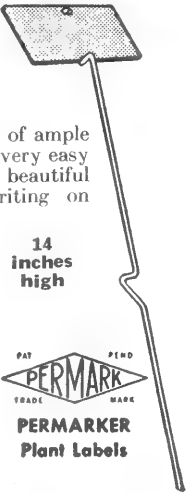
## Watering Like All-night Rain!

The Easy Positive Method to Water

**SOIL SOAKER.** The water seeps through the pores of the treated, mildew-resistant, self-cleaning canvas hose over its entire 12-ft. length—no spray, no wash, no waste, no wetting leaves of plants. Connect to hose, turn on. Fine for lawns, too. Slow seepage permits thorough watering over a large area. **\$2.25 each.** (Shipped prepaid, ready to use.)

## Sensational New Permanent Marker For Plants and Gardens!

Made of a durable plastic of ample size,  $2\frac{3}{4}$  in. x  $1\frac{1}{2}$  in. and very easy to write on. Color is a beautiful neutral green. Your writing on them remains legible for years, but may be erased and the marker reused. Best feature is the 14-in. steel standard which always keeps the label clean. 10 PERMARKERS & Supports plus rainproof pencils **\$1.50.** 25 PERMARKERS & Supports plus rainproof pencils **\$3.35.**



14  
inches  
high

PAT. TRADE MARK  
PERMARKER  
Plant Labels



## No Wet Foliage!

Water  
Directly  
to Roots!

**J.&P. WATER-  
ING TOOL.**

Weighs only one half pound. Directs a gentle flow of water—of full pipe vol-

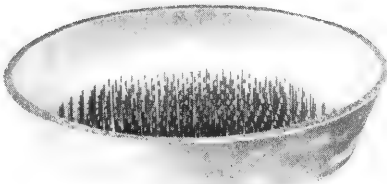
ume—underneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. This Tool will easily deliver a generous flow of water to any part of the garden. Postpaid **\$3.95 each.**

## New Extra-Long Needled Flower Holders! Ideal for Flower Arrangements!

### NEW! OVAL FLOWER HOLDER (Left)

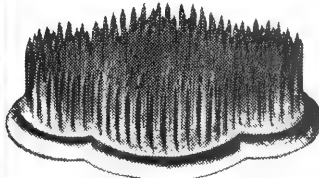
A new needle flower holder and container in one. Oval, 6" long,  $1\frac{3}{4}$ " high. Heavy lead base. Holds enough water for large flower arrangements. Place it inside your choice bowls to keep them dry and free from discoloration and corrosion. Use in low bowls—wonderful for baskets, etc. "Most practical and ingenious thing of its kind I've ever seen," says Mrs. Edna Whitsitt. Used by lecturers and professionals in their flower arrangements. **Only \$2.50 each**, postpaid.

Used by Noted Flower Arrangers  
Throughout the Country



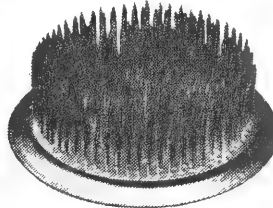
### NEW CUP FLOWER HOLDER

Excellent for use in containers that **do not** hold water or containers that rust or tarnish. Around the close-set pins is a solid lead cup which holds enough water to keep your flowers fresh. This cup measures  $3\frac{3}{4}$  in. in diameter and  $1\frac{1}{2}$  in. in height. Brass extra long 1 in. pins, rustproof. **Only \$2.00 each**, postpaid.



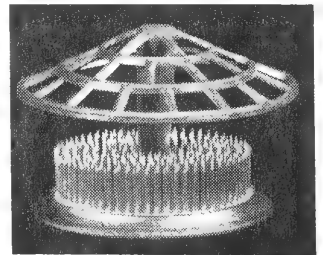
### THREE-IN-ONE OVAL FLOWER HOLDER

This unusually shaped flower holder is useful in making long, graceful flower arrangements. Four inches long, it has the extra long 1-in. razor-sharp needles and the extra-heavy weighted base. Recommended by leading flower arrangers because of its unusual shape. **\$1.25 each**, prepaid.



### ROUND FLOWER HOLDER

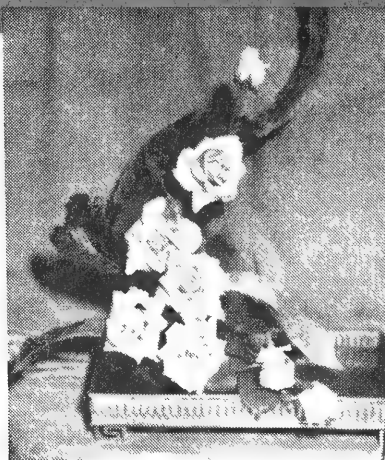
No longer will you have to worry about your flowers "staying in place" when you use this heavy weighted flower holder. Has extra long, non-rusting needles which are set close together to assure positive holding of all types of flowers. Brass needles are completely rustproof. **\$1.50 each**, postpaid.



### NEW UMBRELLA FLOWER HOLDER

Especially designed to hold the heaviest flower arrangements! Its most sensational feature is the extra-long pins on the needlepoint base! Can be used with or without the umbrella or mushroom-shaped top . . . simply turn the umbrella top to remove or insert in the base. 3 in. round with extra long brass pins . . . rustproof. **\$2.00 each**, postpaid.

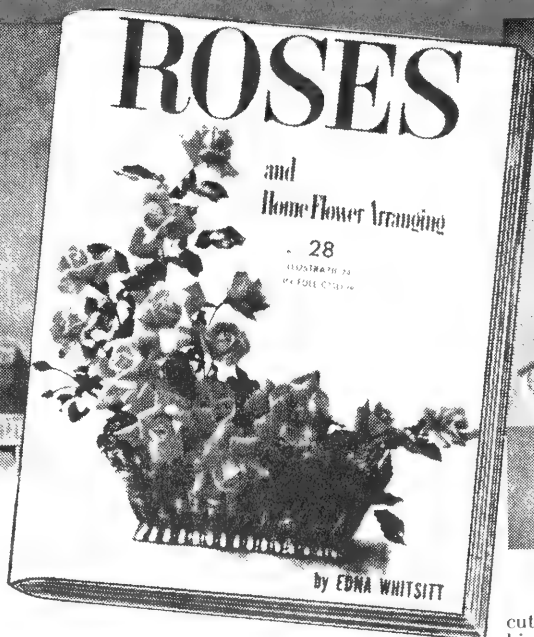
# At Last! The Jackson & Perkins ROSE ARRANGEMENT BOOK!



**NEW! SENSATIONAL!**  
**Complete Step-By-Step Guide**  
**in Full Color!**

48 pages—28 Full Color Illustrations

A brand-new, 48-page handbook, with 28 rose arrangements in full color, and packed with "how-to," step-by-step information on using roses from your garden in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging, no other book contains such a practical guide to easy flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the house—How to



By EDNA WHITSITT

cut and condition your roses—The right kind of container for every flower and to use them—A group of line plans to make your arranging easy—And just how to put each flower in place to make a rose arrangement you can really be proud of. No lover of flowers, and roses in particular, can afford not to have this helpful book. **\$1.00.**

**SPECIAL: Cloth Bound Flower Arrangement Book \$1.50**



BY  
**FLEETA BROWNELL WOODRUFFE,**  
Garden Editor,  
Better Homes & Gardens

From one of America's Top Garden Magazines comes this down-to-earth advice on all phases of Gardening, Landscaping, and Lawn Care. You will see how to grow beautiful flowers, prize-winning fruits and vegetables, and how to make your lawn velvety green. Everything in this new garden book is clearly explained in pictures and every-day language. Written for the beginner and experienced gardener alike. Easy-to-follow directions telling you what to do and when to do it 12 months of the year. Lavishly illustrated in color. 520 pages, 1500 photos, charts, and line drawings. Each chapter is tab-indexed for quick reference in a convenient loose-leafing binder. A completely new idea in garden books. **Only \$3.95.**

## Everything You Want to Know About Growing Roses!

**A Complete Step-by-Step Guide. 218**  
**Informative Pages. 32 Pages in FULL**  
**COLOR. Many "How-To" Drawings**

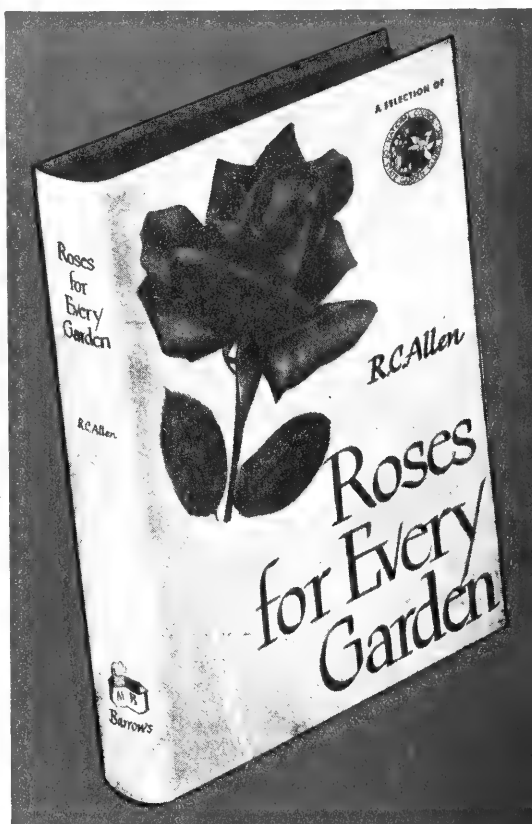
Here, in one big book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc.

### For Beginner and Expert Alike

Every word of advice is practical. The book is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today.

**Postpaid, \$3.50**





# J&P Roses for Special Purposes! 25



## The Rose of Many Uses!

### FRAU KARL DRUSCHKI

(Above) One of the purest white Roses. Very double, very large and long lasting. Good stems, excellent for cutting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



### ROSA ROULETTI

(Above) Perfect double rose-pink flowers as pictured. The entire 4 to 6-in. plant as dainty as the Roses themselves. Used for borders, rock gardens, or paths. Attractive for small flower arrangements in the home. The little Swiss Rose that was lost for many years; now treasured in American gardens.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00;  
25 for \$18.75

### OAKINGTON

**RUBY** (Not illustrated) Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in. Similar to picture of Rosa Rouletti above, but much deeper. Plants less than 12 in. tall. Award of Merit, Royal Horticultural Society. You'll surely want these brilliant little gems in your garden this spring.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00;  
25 for \$18.75

## Miniature Roses!

... The Smallest of All!

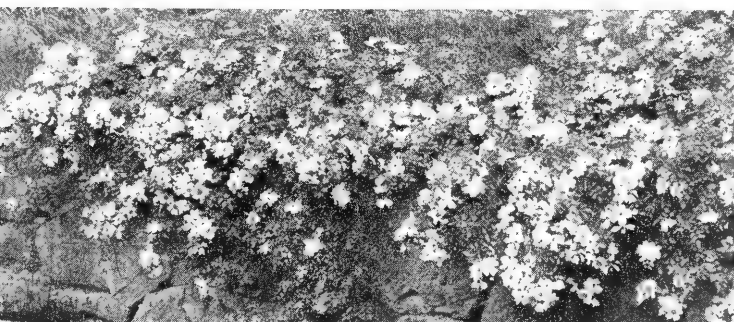
Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Petite little buds, smaller than a baby's finger-tip, open to exquisitely modeled blooms, irresistible on the tiny plants and in miniature bouquets. Plant them liberally in a row around your beds of Hybrid Tea or Floribunda Roses, or as an edging in front of other plants. Also used in the rock garden, by the doorstep, or in a window box.

**SPECIAL GROUP OFFER**  
**No. 233**

**A LITTLE GARDEN OF TINY ROSES**

Now at a very special price both **Oakington Ruby** and **Rosa Rouletti**, a collection miniature Rose garden only 1 ft. long of 8 plants. Enough to make a perfect and 6 ft. wide.

8 plants, 4 of each  
Value \$8.00  
Save \$1.00 **Only \$7.00**



## Two Fine Trailing Roses for Ground Cover!

Uses: Add color to steep banks and shady spots; excellent for along top of retaining walls.

### WICHURAIANA (Left)

An effective cover-all for banks and other bare and unsightly places. Spreads rapidly, rooting where it touches soil. Very hardy. Fragrant, starry white flower clusters. Bright red berries later. Plant 2 ft. apart.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

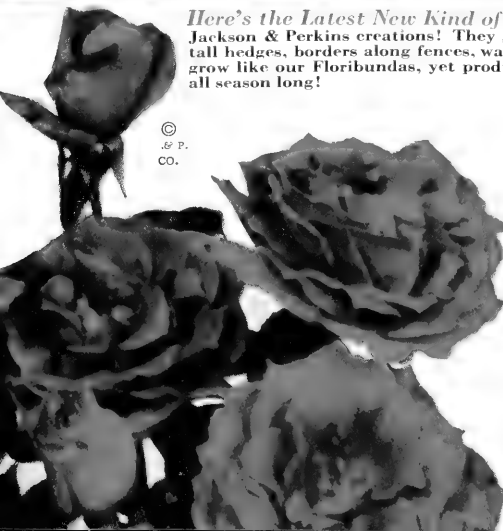
### MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant; does well with little sunshine. Dark green foliage and clear pink flowers in June and July. Plant 2 ft. apart in staggered rows.

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

## Newest Park Roses! TALLER! CONTINUOUS BLOOMING! COMPACT! EXCELLENT HEDGE ROSE! DISEASE RESISTANT! HARDY!

Here's the Latest New Kind of Rose! Be sure to plant these new Jackson & Perkins creations! They grow 4 ft. or more . . . making truly tall hedges, borders along fences, walls, etc. J.&P. Park Roses bloom and grow like our Floribundas, yet produce fragrant Hybrid-Tea-size blooms all season long!



**MANDARIN** (Left) A beautiful ox-blood-red, reminiscent of Burgundy wine with large clusters of 3 to 4-in. flowers. Outstanding quality is a delightful old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges in foundation and back-ground plantings. (Pl. Pat. #1040).

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

**GAY HEART** (Not illustrated) Beautiful 4 to 5-in. bright pink Hybrid-Tea-like flowers produced in large clusters. Height 4 ft. (Pl. Pat. #1026.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

## NEW! PIGMY GOLD

Exquisite Tiny Yellow Blooms

Grows Less Than 12" Tall

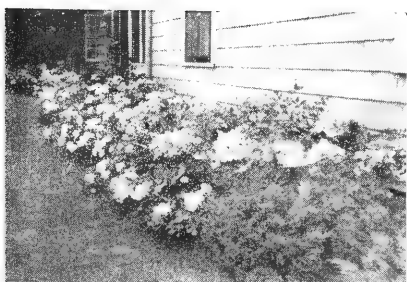
Golden yellow flowers about 1 in. in diameter appear in clusters or individually. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. Lovely for border use with Summer Snow or Fashion Floribunda. Can also be used to edge walks, perennial or Rose beds. This is the first of a series of dwarf Floribundas in various colors. (Pl. Pat. #1114.)



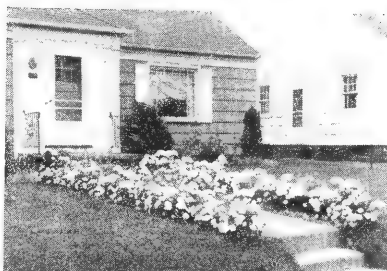
\$1.50 each; 3 for \$3.90; 12 for \$15.60



# Famous J. & P. Floribunda Roses for Hedges, Foundation Planting,



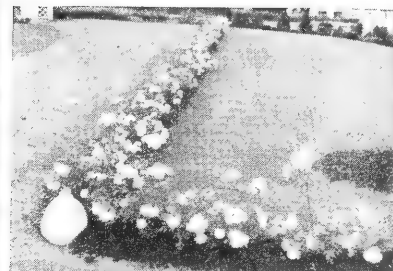
BETTY PRIOR and GOLDLOCKS as foundation planting



Note how Floribunda SUMMER SNOW is used effectively along this walk.



PINOCCHIO. Floribundas are ideal for border plantings



FASHION. Note the lovely hedge bordering this drive



**NEW!**  
Garnette

© J. & P. CO.

## NEW! GARNETTE

(Left) This new Rose, although introduced last year for the first time to America's gardens, is one of the widely used Roses in the florist trade today. Surely everyone has seen Garnette displayed at Flower Shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette.

### Will Last Longer Than Any Other Rose!

We believe there is not another Rose on the market today that has more perfect form and the lasting qualities when cut for indoors that Garnette has.

Actually it will last from a week to 10 days, and its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. Another outstanding feature is its abundant masses of crinkled holly-like foliage, which reminds one of Christmas time. This variety reaches a height of only 18 in. and should be planted in the front of your Rose beds.

Color... deep garnet-red.

Flowers... petite "sweetheart" size, about 2 in. across. Clusters of 15 to 20 blooms.

\$1.75 each; 3 for \$1.65; 12 for \$18.60; 25 for \$35.00

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

© J. & P. CO.



**FREE** With Every Order

Home Garden Guide. Tells how to care for your Roses as well as how to use Roses.

Rochester

© J. & P. CO.



Longest-lasting Rose!

**SAVE \$0.80!**

**ALL 4 ROSES ON THESE 2 PAGES**

GROUP No. 243

Value \$6.25

Save \$ .80

**Only \$5.45**



# are Practical and Beautiful.... Along Walks, Borders, Everywhere!



**CHATTER** planted along a driveway is ideal for continuous color



**BETTY PRIOR** Floribunda can be planted along curb of your home



**VOGUE** can be used effectively in border plantings



**GOLDLOCKS** used as entrance planting

## **ROCHESTER** (Left)

One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas. Grows 2½ ft. tall or more. (Pl. Pat. #131.)

*Blooms.* . . no bush Rose more prolific. Grows 2½ ft. tall, often higher.

**\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00**

## **SUMMER SNOW** (Below)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Sometimes produces 15 or even more buds to a cluster. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubbery borders. Most reliable to blanket any area you wish with immaculate white. Sweet, elusive fragrance. Light green, attractive foliage. 20 in. tall. (Pl. Pat. #416.)

*Prolific.* . . blooms freely from June to frost.

*Buds.* . . delicate buff-cream, in clusters.

*Useful.* . . for hedges and mass plantings.

*Flowers.* . . clear white; dainty, 3½ in. across.

**\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00**

**Floribundas Are Universal!** They bloom in great clusters of 15 to 20 flowers all summer. Require very little care! Rugged, hardy, vigorous and disease-resistant. Give you more color, more blooms, more growth than any other flower.

**Chatter**

© J. & P. Co.



**CHATTER IS UNEQUALLED  
FOR CONTINUOUS COLOR**

The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color from June until frost.

## **CHATTER** (Above)

The enormous, bright crimson flower clusters on Chatter last two and sometimes even three weeks. Unsurpassed for garden color; ever-beautiful! Each bud in the cluster opens very slowly . . . and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Each 7 to 8-in. cluster sparkles in your garden as a mass of bright crimson. Customers write us that Chatter is unequalled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight on rugged, disease-resistant, 18-in. plants. Plant it freely in beds and borders where you want a dependable, foolproof color mass. Long-lasting . . . remarkable flower clusters, continuously in bloom from early spring to late fall. (Pl. Pat. #739.)

*Blooms.* . . 2½ to 3 in. Velvety crimson, firm petals.

**\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00**

*Great "Drifts" of Large Clusters . . .  
All as clean as Falling Snow!*

**Summer Snow**



# MASQUERADE *All These Colors on ONE Plant!*

# Hardy, Everblooming Large Clusters of Color

28

## MASQUERADE

Only Gold Medal Winner  
London Flower Show!

(Left) A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All of these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold.

Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red. Clusters of 25 to 30 buds on one stem are not uncommon. Because of these unbelievable clusters and the range of colors through which each individual bud passes, Masquerade gives your garden a festive look. The vigorous 3-ft. plants have a rather open growth. (Pl. Pat. #975.)

Bloom. 18 petals, 3 in. across. Very free.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

SAVE  
\$0.80



© J. & P. CO.

©  
J. & P.  
CO.

### EACH BLOOM ON EACH PLANT CHANGES COLOR!

*A Rose You Must Have  
In Your Garden!*

This astonishing range of  
bright festive colors makes  
Masquerade the only Rose of  
its kind in the world!

### WORLD'S FAIR . . . First Floribunda All-America Winner!

(Right) The official Rose of the great New York World's Fair. The deep red, 4-in., semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle . . . marvelous for accent points in the flower bed or shrub border. One of those dependable, easy-to-grow beauties that will make your garden the envy of the neighborhood. The color and texture in a mass of World's Fair Floribundas is indescribable! Very large petals. Buds small in comparison with finished flower. Bright cherry-red as flower opens, passing through several darker shades to deep red velvet. Intriguing because of interesting variations in same cluster. Exceptionally hardy. Height 2½ ft. (Pl. Pat. #362.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**FREE**

with  
every  
order

Useful sug-  
gestions on  
"How to Use  
Floribundas"

AVAILABLE ONLY IN LIMITED QUANTITIES

**HOLIDAY.** Large-sized buds are orange-yellow brushed pink on the outside, strong vermillion-red inside. The open flowers are lively flame-pink with a clear golden yellow eye at the base of each bloom. The reverse side of the petals is a clear yellow which softens to a buff-yellow. Blooms 3 to 3½ in. across. Height 2 to 2½ ft. (Pl. Pat. #915.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*

World's Fair



# Floribundas that Bring ...All Season Long!

**Most Persistent  
Bloomer of All!**

## BETTY PRIOR

**ALWAYS A MASS OF BLOOMS!**

(Right) Unusually tall and free flowering; delicate pink color. In June its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance.

In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the year. Tallest of all Floribundas, excellent for the background of a Rose garden or perennial border. An established plant in a sheltered position will go up as tall as 4 ft. or more. (Pl. Pat. #340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

© J. & P. CO.

**PLANT  
BETTY PRIOR  
for HEDGES  
• SPECIMENS  
• FOUNDATION  
PLANTINGS  
• BEDS • BORDERS  
• BACKGROUNDS  
• BEST ROSE FOR  
CURB PLANTINGS**

**ALL 4  
ROSES  
ON THESE 2 PAGES**  
GROUP NO. 253  
Value \$6.50, Save \$.80

**Only \$5.70**



Betty Prior

### PINK BOUNTIFUL. Soft Pink Flowers. Easy to Grow!

(Left) You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long.

When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it ideal in any location. The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon heart flushing into a deeper pink at the outer petals. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

#### AVAILABLE ONLY IN LIMITED QUANTITIES

**DONALD PRIOR.** This Floribunda produces clusters of red flowers. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. 2½ to 3 ft. (Pl. Pat. #377.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

**PERMANENT WAVE.** Named for the delightful crinkling and fluting along the edges of each silky petal. Outside petals cochineal-red, inside a shade lighter. (Pl. Pat. #107.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60



**TREE ROSES  
See Back Cover**



Pink Bountiful





Thousands of Blooms in a Limited  
**J&P Climbing Rose**

**NEW IMPROVED STRAIN!**  
**More Everblooming**

**BLAZE**

*America's Favorite Red Climber!*

**ABSOLUTELY GUARANTEED TO BLOOM  
 IN JUNE-JULY-AUGUST-SEPTEMBER!**

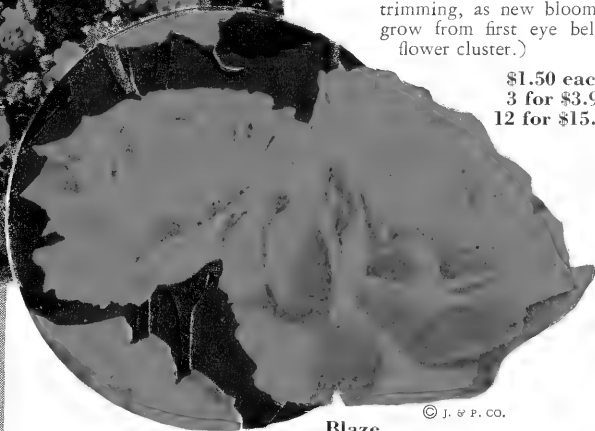
*Sold Only by Jackson & Perkins*

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

**Outstanding  
 Characteristics**

*Blooms*—Large clusters of 2 to 3-in. flowers. Color holds well. (Pluck only actual dead flowers when trimming, as new bloom shoots grow from first eye below the flower cluster.)

**\$1.50 each;  
 3 for \$3.90;  
 12 for \$15.60**



**Blaze**

© J. & P. CO.



©  
 J & P.  
 CO

**WHERE THE  
 NEW BLAZE  
 CAME FROM...**

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

**EVERBLOOMING**

***Climbing Pinocchio***  
 (Right)

This new Climbing Rose will surely speak for itself! Since 1941 this great Rose has been the most widely used Floribunda in the world. Anyone who knows Roses knows Pinocchio. And now, it pleases us beyond description to bring it to America's gardens as a Climber. Pinocchio, with its winsome buds of a rich appealing salmon, blooms so exuberantly that the word everblooming seems inadequate! It also possesses an exotic fruity fragrance, and when brought indoors a spray will often keep from 8 to 10 days. Of course, it is unrivaled for boutonnieres. Pinocchio, too, is very vigorous and hardy and will produce an unbelievable amount of blooms from June to frost. Flowers are identical to those of the famous Floribunda Pinocchio. (Pl. Pat. #1142.)

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*

Space . . . J & P EVERBLOOMING  
CURTAINS OF COLOR  
TO COVER WALLS,  
FENCES, GARAGES, ETC.

**NEW!**

**EVERBLOOMING!**

# Climbing Goldilocks

"A Sheet of Gold"

(Right) Here at last is the long-awaited truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½-in. blooms they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and *will bloom the first year it is planted*. Be sure to make a place for this fine new everblooming Climber somewhere in your garden. (Pl. Pat. #1090.)

\$2.50 each;  
3 for \$6.60;  
12 for \$26.10

Climbing  
Pinocchio



Climbing Goldilocks

© J. & P. CO.



HERE'S  
A  
REAL  
GOOD  
BARGAIN!

**SPECIAL GROUP OFFER!**

GROUP No. 263  
1 Each of these Outstanding Climbers:  
Climbing Goldilocks, Climbing Pinocchio,  
The NEW Parade.  
(See Page 32)  
Value \$7.50 **For \$6.55**  
Save \$.95 **Only**



# How These J&P Everblooming Climbers



© J. &amp; P. CO.

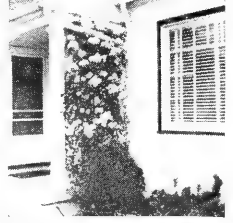
The New Parade



New Everblooming Climbing Parade creates a stunning picture at this entrance.



Everblooming Climbing Summer Snow trained along a rail fence.



Everblooming Climbing Goldilocks makes a mass of golden yellow blooms on this trellis.

## NEW! EVERBLOOMING!

### PARADE (Left)

A great Everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. It has inherited the persistent everblooming characteristics of the great favorite, New Dawn, with the added floriferousness of its pollen parent, World's Fair. In spring it is covered with a burst of delightfully fragrant, rose-red flowers 4 to 5 in. in diameter. By fall it has sent up many new shoots and branches and is again a mass of blooms. Here is one of the most prolific Climbing Roses, with excellent dark green, disease-resistant foliage.

Parade grows very easily and will thrive in semi-shade as well as in full sunlight, producing hundreds of flowers. (Prop. Rights Reserved.)

*Habit*... free, long shoots, active.

*Foliage*... dark green, clean.

*Flower*... light rose-red, 4 to 5 in.

*Bud*... rose-red.

*Fragrance*... grand, delightful, spicy.

*Blooms*... very heavy spring and fall bloom and intermittent between.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## NEW! EVERBLOOMING!

### PINK CLOUD (Right, Above)

What a gorgeous Climber this is! Scores upon scores of rich pink flowers... in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud.

Yes, the overall effect is truly stunning—yet the individual blooms are beautiful in themselves. Each Rose is a glowing deep pink, fully double, measuring up to 3½ in. across—appearing in separate clusters of 5 to 20. And you continue to have an abundance of these lovely Roses from spring until late summer. A seedling of New Dawn and a Floribunda, Pink Cloud is hardy *plus* deeper colored. The shiny foliage is rounded, decorative and disease-resistant. It grows 6 to 8 ft. tall. While it is an ideal pillar Rose, it is also wonderful for draping over fences, covering walls, for trellis, arches, pergolas, etc. (Pl. Pat. #1140.)

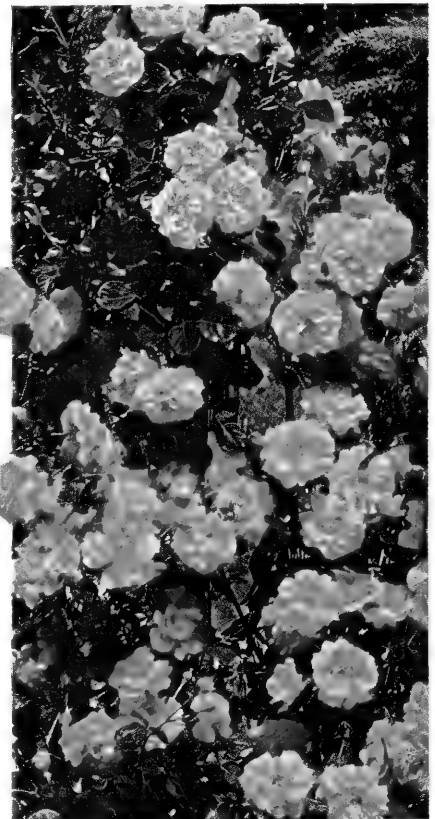
*Type*... pillar.

*Height*... 6 to 8 ft.

*Color*... rich clean pink.

*Foliage*... shining dark green.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. &amp; P. CO.

Pink Cloud

### AVAILABLE ONLY IN LIMITED QUANTITIES

**KING MIDAS.** Cheer-giving yellow blooms completely cover the plant for three to six weeks. Modern high-centered, tight buds and Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Canes 8 to 10 ft. (Pl. Pat. #586.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PAUL'S SCARLET.** This is one of the all-time older favorites. Many still want it for the great profusion of large, vivid scarlet-red blooms, semi-double. It is a strong grower and very hardy. During June, the plant is completely covered with blooms.

\$1.25 each; 3 for \$3.30; 12 for \$13.20

**DOUBLOONS.** The fabulous yellow Climbing Rose on which you can depend for quick results and real height. The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. Its magnificent flowers are borne in great profusion for a long period. Hardy, vigorous. (Pl. Pat. #152.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**SPECIAL  
GROUP  
OFFER**

No. 553

**An Outstanding Offer  
Ever-Popular**

2 BLAZE 1 NEW DAWN

Value \$4.50

Save 55c

ONLY . . .

**\$3.95**

**SPECIAL  
GROUP  
OFFER**

No. 273

**1 Each of These  
EVERBLOOMING CLIMBERS**

1 Parade 1 Aloha 1 Summer Snow

Value \$7.00

Save 90c

ONLY . . .

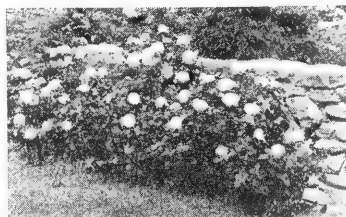
**\$6.10**

# Beautify Your House and Garden!

33



Everblooming Climbing Roses framing a picture window.



Everblooming climbing Aloha planted along a stone wall.



Everblooming Blaze framing a garage doorway.

Dr. J. H. Nicolas

© J. & P. CO.



© J. & P. CO.



Aloha

© J. & P. CO.

## EVERBLOOMING Aloha

(Left)

An unbelievable mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and 3 in. deep. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha blooms in long-stemmed clusters. The primary bud develops into a gorgeous 5-in. bloom, but the secondary buds do not open fully until the first flower has practically finished. We think this Climber is the perfect Rose of its class. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.25; 12 for \$25.00

## EVERBLOOMING!

DR. J. H. NICOLAS (Right, Above)

All summer you will revel in an abundance of bloom. The first flowers remain alluringly attractive till even the last one of the cluster is open full. For years Dr. J. H. Nicolas, the world-renowned hybridist, had set for his ideal a race of everblooming Climbing Roses with large double blooms like the Hybrid Teas. He made the cross that resulted in this marvelous flower . . . the triumph he did not live to see fulfilled. (Pl. Pat. #457.)

Everblooming. . . immediately after first flowers fade, new shoots appear. 5 to 6 in. across.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## EVERBLOOMING!

NEW DAWN

(Left) One of the hardiest Everblooming Climbing Roses known. New Dawn has perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground.

Perfectly formed, pointed buds are superb for use in bouquets and arrangements. They have fine long stems. The foliage is wondrously glossy and disease-resistant. The sturdy canes grow rapidly; even one plant can make a gorgeous display on trellis, arbor or fence. Flourishes in almost any good soil.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

## EVERBLOOMING! Climbing

SUMMER SNOW

(Right) From July to October, Summer Snow continues to bloom generously. Clusters of pure white, loosely double flowers almost cover the plant and are repeated all through the summer and fall; often they are the last flowers in our garden when killing frosts come. The glistening double blooms are 2 in. across, set off with golden stamens. Requires little care; 8 to 10 ft. tall. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



New Dawn

JACKSON & PERKINS CO.

World's Largest Rose Growers

Climbing Summer Snow





# Magnolias

**Most Stately, Most Dramatic of All Flowering Trees!**

**Magnolia Soulangeana.** You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Plant one of your own! Many of our plants are all ready budded, all are sturdy and will give you many years of enjoyment once they have become established in your garden.

This widely loved variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. purplish or rose flowers which also show generous, heavy-textured petals of glistening white. One of the first flowers to appear in the spring. Magnolias are literally covered with blooms even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas.

Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years.

They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there too.

5-year tree, 18 to 24 in. tall,  
\$3.50 each; 2 for \$6.50;  
3 for \$8.75; 6 for \$17.50

A 5-year-old tree, 2 years  
after planting

The Magnolia offered on this page is a northern-grown, vigorous tree which we fully guarantee to live and bloom. Many will even bloom this spring and all will blossom heavily once they become established.

*Rare Beauty in an Easy-to-Grow Vine...*

## Giant Clematis

**REGAL. DISTINCTIVE  
EXOTIC AS ORCHIDS**

Breath-taking beauty on trellis or porch. Next to the rose, the most beautiful of all climbing plants. While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy, rapid-growing, disease-resistant. The enchanting blooms grow from 4 to 8 in. or more across, continuously for 6 to 8 weeks from July and again in fall. Striking in flower arrangements. Strong, 2-yr. own-root plants, postpaid.

### JACKMANI

Large, velvety violet-purple flowers that have made Clematis so popular. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

\$1.25 each; 3 for \$3.25

### LANUGINOSA CANDIDA

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. One of newest hybrids, 10 to 12 ft. high.

\$1.25 each; 3 for \$3.25

### RED JACKMANI RUBRA

Vigorous and free-blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid-growing, 10 to 15 ft. in height.

\$1.50 each; 3 for \$4.00

### SILVER LACE VINE (Not illustrated)

Polygonum Auberti. Dense foliage, foamy sprays of white flowers all summer, fall. One of the best vines where you want a mass of flowers and foliage quickly. Field-grown plants.

60c each; 3 for \$1.50

**GROUP #283**  
Red, White, and Blue  
3 Clematis that will make a spectacular patriotic display on fence, trellis or arbor.  
Red Jackmani, Jackmani,  
Lanuginosa Candida.  
Only  
**3 PLANTS \$3.35**  
1 of each (Value \$4.00)

Lanuginosa  
Candida

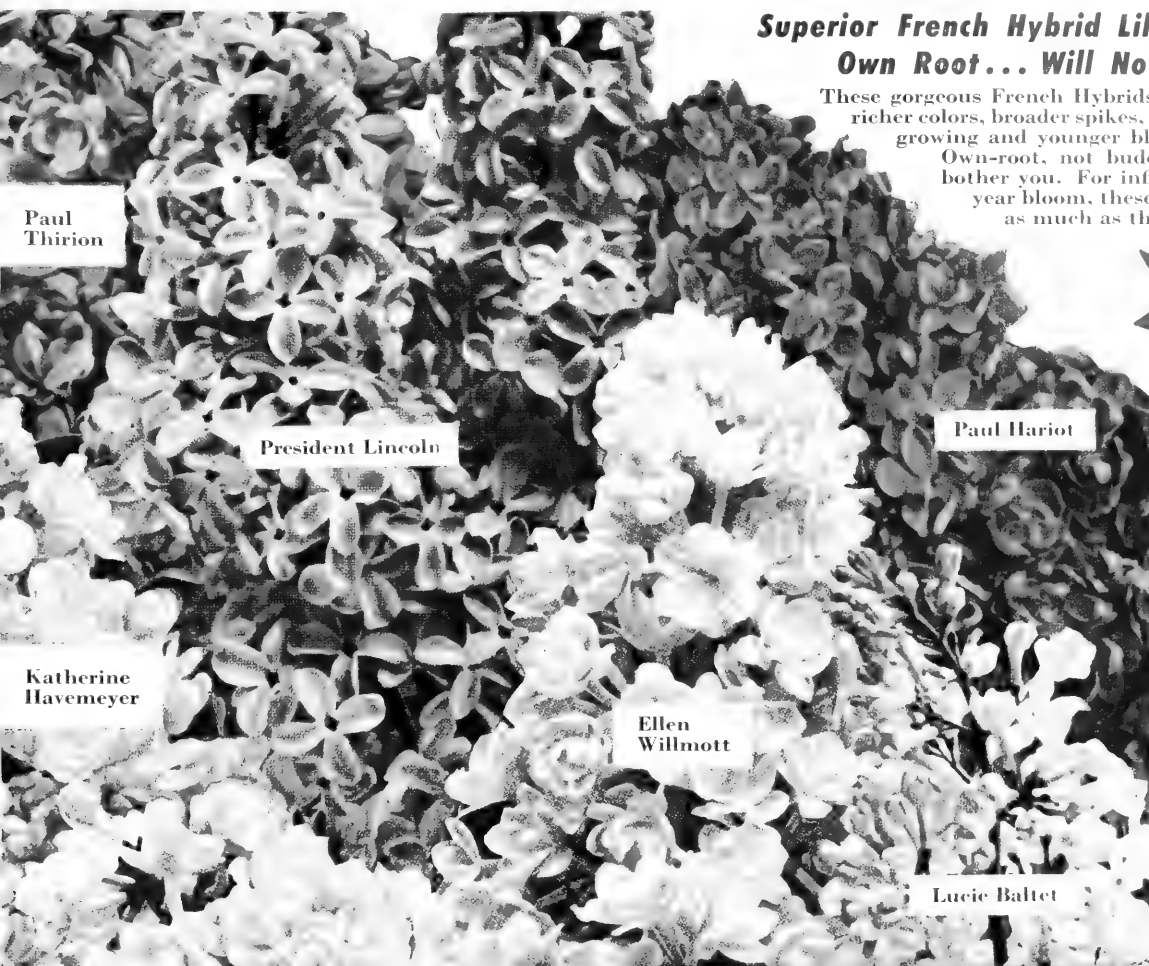
Red  
Jackmani

Jackmani

## Superior French Hybrid Lilacs Far Surpass All Others! Own Root... Will Not Develop Wild Canes!

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**AVAILABLE IN THESE SIX  
OUTSTANDING VARIETIES**



**PAUL THIRION.** Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

**KATHERINE HAVEMEYER.** Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

**PRESIDENT LINCOLN.** Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

**PAUL HARIOT.** A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

**ELLEN WILLMOTT.** Large, full clusters of double florets, snowy white in color.

**LUCIE BALTET.** Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$2.50 each; 3 of one kind \$6.25

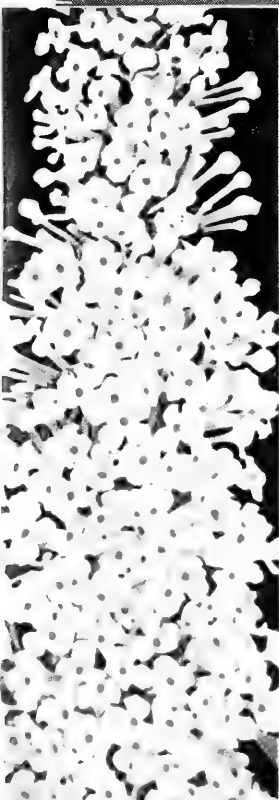
### SPECIAL OFFER

**Group #293**

**All 6 J. & P. Modern Lilacs pictured**

**1 of each Value \$15.00 Only \$12.50**

## Butterfly Bushes (Buddleia) Most Useful of All Flowering Shrubs



**BUDDLEIA, White Bouquet (Left)**  
(Plant Patent No. 536)

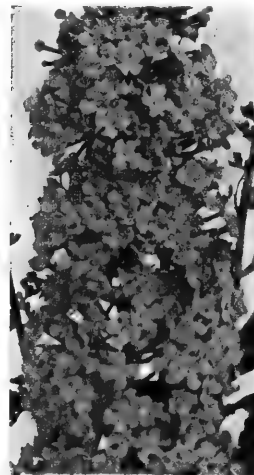
An abundance of long, fragrant, glistening white, 10-in. sprays like those pictured . . . all summer and fall . . . Bush seldom exceeds 4 to 6 ft. Especially prized for its long season of bloom, on 24 to 30-in. stems. Buddleias are very easy to grow; need little care. Often called "ever-blooming summer lilacs." Like all Buddleias, the tops die down in winter but come up more vigorously than ever the following spring.

85c each; 3 for \$2.25; 6 for \$4.25



**BUDDLEIA, Charming (Above)** Large spikes of exquisite pink. A glorious effect in the garden or shrubbery border; produces an abundance of lovely sprays from July to frost. 4 to 6 ft.

75c each; 3 for \$2.00; 6 for \$3.75



**BUDDLEIA, (Above) Ile de France**

Long, 12-in. spikes of glowing claret-purple. Majestic, hardy; sometimes grow up to 6 ft. tall. Pleasing fragrance! Blooms generously July to frost.

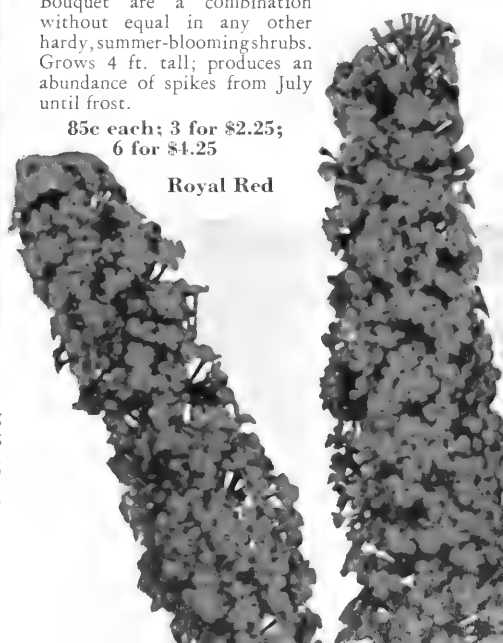
75c each; 3 for \$2.00; 6 for \$3.75

**BUDDLEIA, Royal Red (Below)**  
(Plant Patent No. 556)

Very conspicuous; blooms at a time when few other shrubs show any color. The first truly red Butterfly Bush! Royal Red and White Bouquet are a combination without equal in any other hardy, summer-blooming shrubs. Grows 4 ft. tall; produces an abundance of spikes from July until frost.

85c each; 3 for \$2.25; 6 for \$4.25

**Royal Red**



**SPECIAL OFFER  
Group #303  
All 4 Buddleias  
shown above**

**1 each  
White Bouquet  
Charming  
Ile de France  
Royal Red**

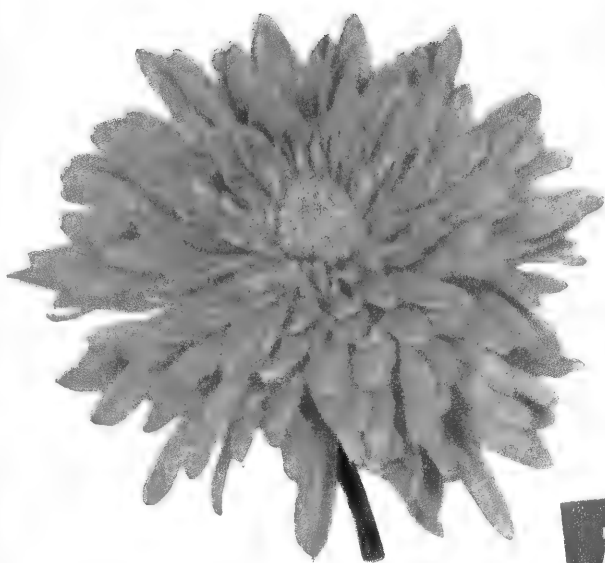
**Only \$3.00**

# JACKSON & PERKINS PRESENTS HUNDREDS OF PERENNIALS...

36

featuring these

**4 New  
Mums**



**CHRYSANTHEMUM, WOOD DUCK** (Above)

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse—the ideal, compact, perfectly mounded Chrysanthemum plant. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily  $4\frac{1}{2}$  to 5 in. across and much larger when disbudded for specimens.

This is a new live rich color in our popular group of larger hardy Chrysanthemums. It has great quantities of dark green foliage, is perfectly hardy and grows  $2\frac{1}{2}$  to 3 ft. tall. (Prop. Rights Reserved.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

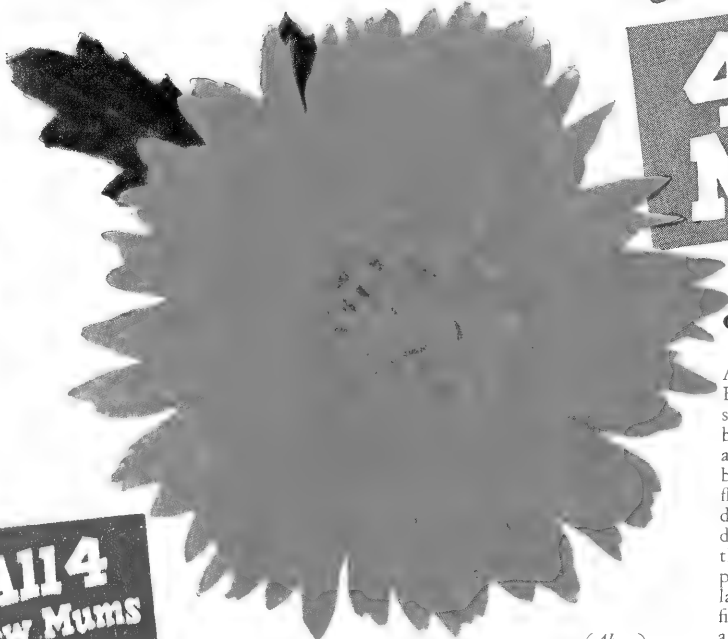
**All 4  
New Mums**  
on these 2 pages

GROUP NO. 323

Value \$4.00

Save \$1.70

**For Only \$3.30**



**CHRYSANTHEMUM  
ROBIN** (Right)

A new color in the hardy Bird Series. This is strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very full, double,  $4\frac{1}{2}$  to 5 in. in diameter and almost 3 in. through, like a compound dahlia type. A large hardy Mum with firm, deep green foliage and stiff stems. The plant makes excellent mounds of color about  $2\frac{1}{2}$  ft. high—a colorful, truly autumn treasure. (Prop. Rights Reserved.)

**\$1.00 each;  
3 for \$2.50;  
6 for \$5.00**

**CHRYSANTHEMUM, MEADOWLARK** (Above)

A gay golden tan decorative flower with a firm and warm color, which is delightful in the autumn colorama. The flowers are  $3\frac{1}{2}$  to 4 in. across and are produced in great quantities. The 3-ft. plant is excellent, well balanced and freely branching. It is definitely hardy, having lived through the last four winters here in northern New York. We like it, and our many visitors enjoy it. (Prop. Rights Reserved.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**New Shasta Daisy**

**SHASTA DAISY, JENIFER READ**

Vastly Improved Esther Read

(Left) An improved sport of the lovely Esther Read with many of its likeable qualities, yet with taller plants, more blooms for a longer period, and longer cut-flower stems.

Jenifer Read is a garden sport of Esther Read which decided to outdo its parent in all departments. Although it blooms a little later, it produces many more long-stemmed flowers which are especially good for cutting. When established, it produces 25 to 30-in. long-stemmed blooms. The basal plant is more compact, and the dark green foliage is a lot larger. Although the 3-in. flower shows some yellow in the center, it is more nearly a pure white cushion type of flower.

We like the variety and are sure Jenifer Read will be another good source of white for midsummer gardens and for home flower arrangers. (Pl. Pat. #1125.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



**Shasta Daisy, Jenifer Read**  
June and July 30 in. tall



**All New Perennial Group!**  
**1 Each** OF EVERY PERENNIAL  
ON BOTH THESE PAGES  
GROUP NO. 333  
Value \$8.25, Save \$1.40  
**For Only \$6.85**



# Outstanding NEW Introductions!

Chrysanthemum  
Kingbird

37



Chrysanthemum  
Robin

**CHRYSANTHEMUM, KINGBIRD** (Right) Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. The 5 to 5½-in. flower is a magnified form of the very popular Grosbeak, in a lighter shade of color.

The plant grows 3½ ft. and is equally vigorous, healthy and hardy. Both are descendants of the Clara Curtis Rubellum species cross, which has survived all winters for many years. The foliage is a rich green and also very attractive. (Prop. Rights Reserved.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

## 2 New Giant NORTHERN NEW YORK Delphiniums

### DELPHINIUM, LOVELINESS

(Right) Our second contribution to the new large-flowered Delphinium strain. Immense, semi-double flowers, with individual florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. Reaches a height of 4 to 4½ ft. Flowering spike is one-half the height of the plant. Repeats rapidly in summer, again in fall.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

### DELPHINIUM, PEACE

(Left) This giant is our next contribution to the new strain of extra large-flowered Delphiniums. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. They are borne on the "all-out-at-once" spike, and if cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

**2 Each** OF THESE 2 NEW  
GIANT DELPHINIUMS  
GROUP NO. 343  
Value \$6, Save \$1.00 **For Only \$5.00**

Delphinium, Peace  
June-Sept. 4 ft.

Delphinium, Loveliness  
June-Sept. 4 to 4½ ft.



The height and time of bloom for each perennial are indicated under the picture.

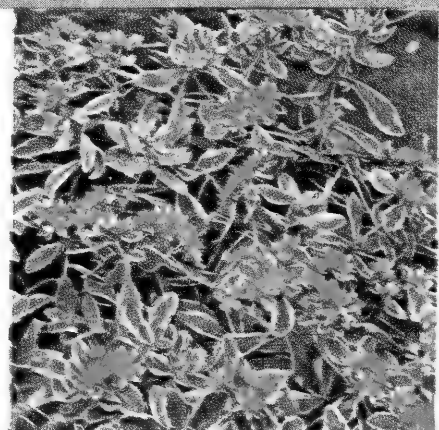
### LAVENDER, HIDCOTE BLUE

(Below) Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Height 15 in.

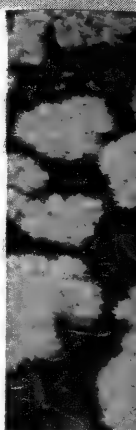
\$1.00 each; 3 for \$2.50; 6 for \$5.00



Sedum, Fire Glow  
June to Frost 8 to 10 in.



Sedum, Golden Carpet  
June to Frost 6 to 8 in.



Late Aug.-Sept.

SPECIAL  
GROUP  
OFFER

No. 353

#### Ground Cover Group

3 Pachysandra  
3 Vinca Minor  
2 Anchusa  
2 Gypsophila, Rosy Veil

Value \$5.00  
Save 85c  
ONLY . . .

\$4.15

#### SEDUM, FIRE GLOW

Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in.

75c each; 3 for \$2.00;  
6 for \$3.75

#### SEDUM, GOLDEN CARPET

Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June to frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00;  
6 for \$3.75

SPECIAL GROUP OFFER

No. 363

#### All Sedum Group

3 Sedum, Brilliant  
3 Sedum, Fire Glow  
3 Sedum, Golden Carpet

Value \$6.75  
Save \$1.15  
ONLY . . .

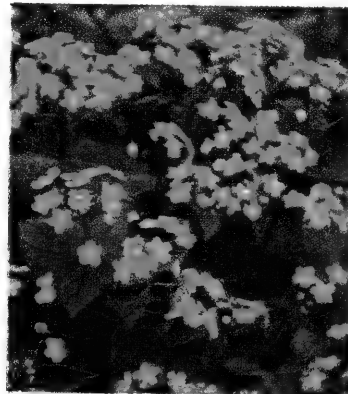
\$5.60



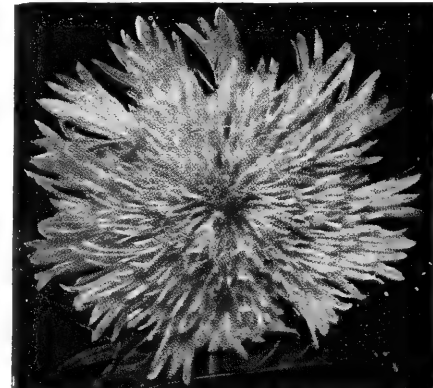
Lavender, Hidcote Blue  
July to Frost 15 in.



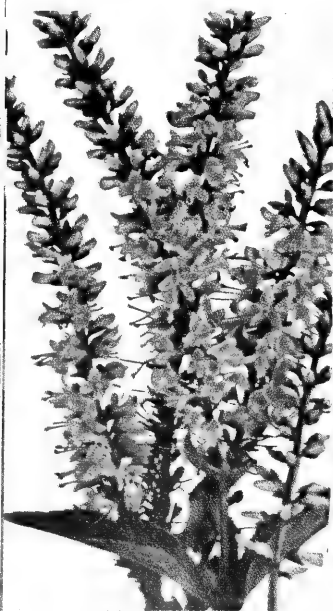
Pachysandra  
Ground-Cover 6 to 8 in.



April-May Anchusa 1 to 1½ ft.



Stokesia, Lavender Queen  
June to Frost 20 in.



Veronica, Crater Lake Blue  
June 18 in.

**PACHYSANDRA—SPURGE**  
(Terminalis.) Best evergreen ground-cover for shade or sun. Useful along walks, shrubbery, under large trees, the only plant that will thrive under pine trees. Glossy foliage remains green winter and summer.  
3 for \$1.00; 10 for \$3.00;  
100 for \$25.00

**ANCHUSA**  
**Chinese Forget-Me-Nots**  
(Myosotidiflora.) Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. The large leaves make an excellent ground-cover. Dainty blue flowers on stems 1 to 1½ ft. high.  
75c each; 3 for \$2.00; 6 for \$3.75

**STOKESIA, LAVENDER QUEEN**  
A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . good for cut-flower arrangements. Very hardy and easy to grow.  
85c each; 3 for \$2.25; 6 for \$4.25



June-Oct.  
18 in. Shasta Daisy, Esther Reed

**SHASTA DAISY, ESTHER REED**  
The chrysanthemum-like Esther Reed is one of the most delightful of Shasta Daisies. Easy to grow. Blooms from June to Oct. Double flowers on 18-in., strong stems. The plants require a little protection in colder areas.  
85c each; 3 for \$2.25; 6 for \$4.25



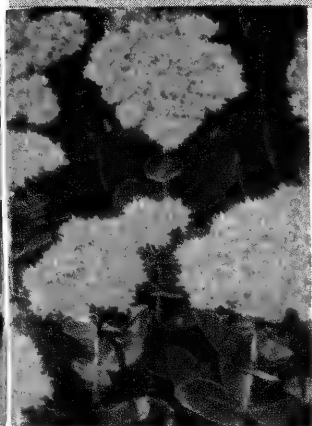
Sept. to Frost Funkia subcordata alba 1½ to 2 ft.

**FUNKIA subcordata alba**  
Long, tubular, creamy white flowers above clean, rich foliage. Blossoms Sept. to frost. Sweet fragrance. Dark green, large heart-shaped leaves. Grows in any location. Forms attractive masses even under adverse conditions. It is very effective as low foreground material in front of taller shrubs or planted in solid beds.  
75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



Catananche  
July to Frost 20 in.

**CATANANCHE**  
**caerulea major**  
**Giant Cupid's Dart**  
Bright, deep violet-blue, 2-in. flowers, on silvery, slender branching stems.



**Sedum, Brilliant** 18 in.



**April Primula Veris** 6 to 9 in.



**May Lily-of-the-Valley** 10 in.



**Vinca Minor**  
Ground-Cover 3 to 6 in.

**SEDUM SPECTABILIS, BRILLIANT**

Immense, amaranth-red flower-heads. Especially endowed by nature with thick, succulent, attractive light green leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00;  
6 for \$3.75

**PRIMULA VERIS, COLOSSUS**

Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, yellows. Sturdy plants; lush foliage. Enjoys damp, shady spots; ideal for rockery, waterside or border in sun.

75c each; 3 for \$2.00;  
6 for \$3.75

**J. & P. GIANT TYPE LILY-OF-THE-VALLEY**

An improved gigantic form. Exceptionally fragrant. Perfectly shaped, heavily textured, on very long strong stems. The sweet rich fragrance of these improved J. & P. giants is even more delightful than the widely loved perfume from the common small variety. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown clumps, 65c each;  
3 for \$1.75; 6 for \$3.25

**VINCA MINOR**

*Myrtle, Bowles Variety.* Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00

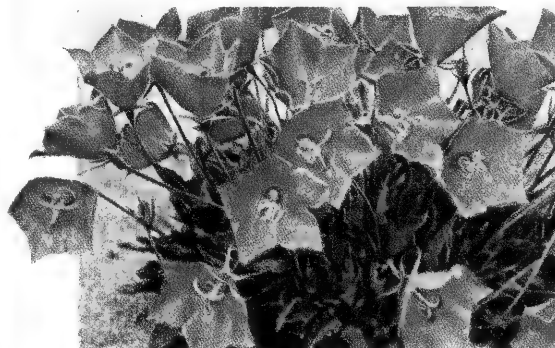


**June-July Gypsophila** 12-18 in.

**GYPSOPHILA, ROSY VEIL, Baby's-Breath**

This lower-growing double pink Baby's-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets in the home. Different from the commonly known perennial Baby's-Breath, plants never become overgrown and keep to 18 in.

75c each; 3 for \$2.00; 6 for \$3.75



**June to Fall Campanula** 6 to 8 in.

**CAMPANULA, BLUE CARPET**

(*Carpatia Improved.*) For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

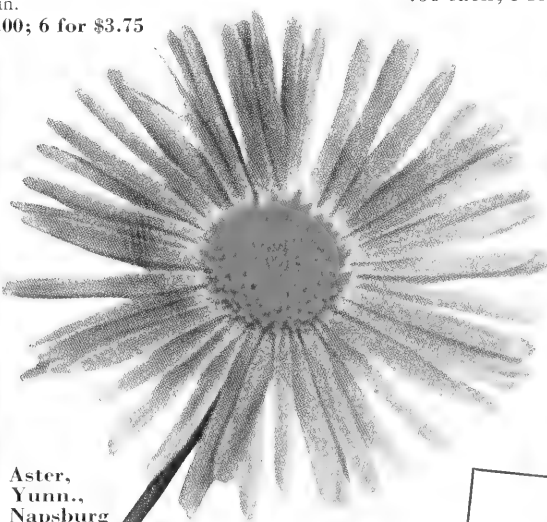


**All Summer Centranthus Ruber** 18 in.

**CENTRANTHUS RUBER**

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



**Aster, Yunn., Napsburg**  
May-June 18 in.

**ASTER YUNN., NAPSBURG**

Dainty-petaled, daisy-like, blue flowers are borne on 14 to 18-in. stems. Likes a sunny location. Grows about 18 in. tall and blooms in May and June.

85c each; 3 for \$2.25; 6 for \$4.25



**Spring thru Fall White Bleeding-Heart** 9 to 12 in.

**WHITE BLEEDING-HEART (*Dicentra plumosa*)**

Blooms heavily in the spring and continues to produce flowers all during the summer and fall. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture

and slight shade. Splendid for planting in the foreground of perennial borders and rock gardens. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

**SPECIAL GROUP OFFER**

**No. 373**

3 Lily-of-the-Valley  
3 White Bleeding-Heart  
3 Campanula, Blue Carpet

Value \$7.20  
Save \$1.20  
ONLY...

**\$6.00**

Thrives in difficult and dry positions. Height 20 in. Blooms profusely from July until frost.

85c each; 3 for \$2.25;  
6 for \$4.25



# The Winter Wonder Flower That Blooms in Your Garden From October to March!

## AN IMPROVED LARGE-FLOWERED TYPE

*Helleborus niger  
altifolius*

Roses in winter! Not real roses, of course, but the rare and much-prized Christmas Roses. Actually blooms with the snows of late fall, at Christmas time and until spring. This variety (*Helleborus niger altifolius*) is much superior to the common *H. niger*. Grown by Jackson & Perkins from divisions of flowering plants, it will become established quickly and will bloom for you in the fall.

### BLOOMS ALL WINTER ON MILD DAYS

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across,

with a lively center of yellow stamens. Fleshy, strong stems hold each bloom erect so it stands out sharply above the leathery green foliage, which literally hugs



© J. & P. CO. Christmas Rose All winter 5 to 8-in.

the ground. Flower clusters on 6 to 8-in. stems. Lovely for bouquets.

### BEAUTIFUL MASSES FOR LOW PLANTING

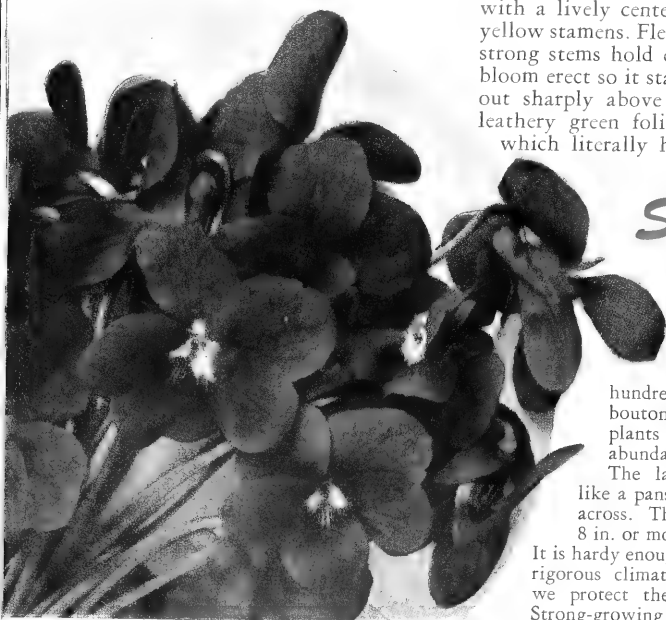
The Christmas Rose is especially suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and the masses of unusual flowers when there is nothing else in the garden. Given a protected location where it is partially shaded in the summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved; allow it to spread, producing more and more of these lovely Christmas Roses year after year.

Strong Field-Grown Plants, \$1.50 each; 3 for \$3.75; 6 for \$7.50



**FREE!**

with every order...  
Perennial  
Planting Guide



## Super Giant Violets!

### VIOLET, Royal Robe

(Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will fill the air and send their delightful perfume even hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide like a pansy or viola, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more.

It is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw. Strong-growing plants.

65c each; 3 for \$1.75; 6 for \$3.25

### DOUBLE RUSSIAN VIOLET (Right)

An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Very easy to grow. Excellent for semi-shady places. Produces an abundance of lovely flowers, pretty in bouquets, corsages and boutonnieres. In bloom, May to Oct.

75c each;  
3 for \$2.00;  
6 for \$3.75



Double Russian Violet All season 6 to 8 in.

Spring and Fall Violet, Royal Robe 9 to 12 in.

### VIOLET, Rosina (Left)

A mass of fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent but is hard to find. Ideal for bordering or ground-cover. Grows best in rich soil and partial shade. May lose its foliage in winter if not given a little protection but will come back and bloom the next spring. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



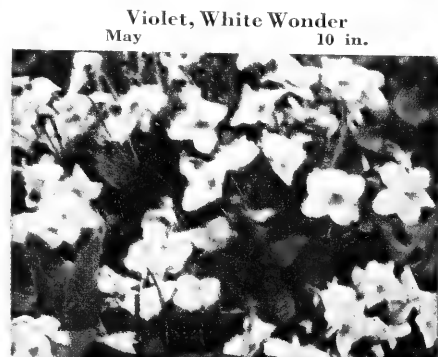
Violet, Rosina May 10 in.



### VIOLET, White Wonder

(Right) Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined. Foliage luxuriant and shiny, hugging the ground tightly, with each flower held crisply above the foliage so that the blooms show to best advantage. A fine plant for rock gardens and foreground of flower beds.

75c each; 3 for \$2.00; 6 for \$3.75



Violet, White Wonder May 10 in.

8 to 18 Inches Tall!

## Fragrant Carnation Pinks



June, July © J. & P. CO. 12 to 15 in.

### DIANTHUS, Irene

Literally drenches the garden with old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00;  
12 for \$10.00

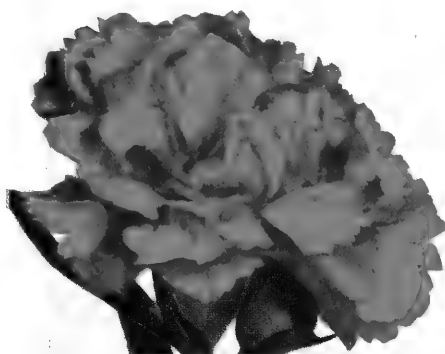


June-Oct. 10 to 12 in.

### DIANTHUS, Silver Mine

Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers from June until late Oct. Perfect for borders, edges, or rock gardens.

85c each; 3 for \$2.25; 6 for \$4.25



June-Aug. 12 to 18 in.

### DIANTHUS, Rock Raven Red

(*Dianthus latifolius*.) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge, rock garden.

85c each; 3 for \$2.25; 6 for \$4.25

**SPECIAL  
GROUP  
OFFER**

No. 393

### DIANTHUS GROUP

A lovely Collection of  
these fragrant beauties

- 3 Dianthus, Irene
- 3 Dianthus, Silver Mine
- 3 Dianthus, Rock Raven Red

Value \$8.10  
Save \$1.35

Only... **\$6.75**

# Giant Violas

BLOOM YEAR AFTER YEAR FROM  
SPRING TO FROST . . .

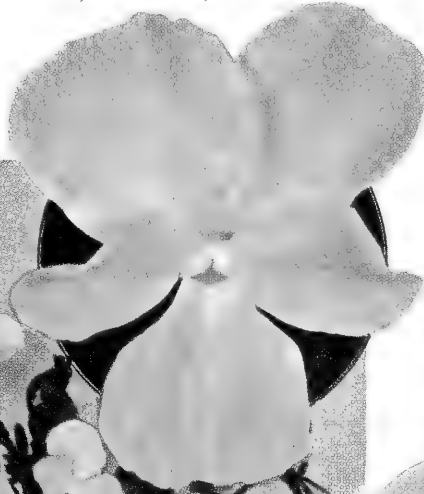
© J. & P. CO.

## Viola, Purple Heart

(Right) One of the most popular perennials we have ever introduced. Blossoms from spring to frost, and comes up year after year, more luxuriant and vigorous than ever. The huge, velvety, violet-blue flowers are 3 in. across, on stems 7 to 8 in. long. The petals are waved, giving a pleasing play of tones. A bright yellow "eye" makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. Cut back the long runners in August, and thus make the plants more compact and the later blooms more profuse. They are easy to grow, not

particular where you plant them, although they do best in moist, loamy soil. Like afternoon sun, but do not demand it. Will live for years. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$61.00



Viola,  
Yellow Vixen  
All season. 10 to 12 in.

## Viola, Yellow Vixen (Left)

Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. The 2½-in. flowers are borne on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00; 6 for \$3.75;  
12 for \$7.50; 100 for \$50.00

Viola, John  
Wallmark  
All season.  
10 to 12 in.

© J. & P. CO.

## NEW! EXTREMELY HARDY

### Viola, John Wallmark (Right)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming under the snow in midwinter.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;  
100 for \$61.00

2 EACH OF THESE  
THREE VIOLAS  
GROUP NO. 403  
Value \$8.90  
Save \$4.80  
Only **\$4.10**





June-July Astilbe, White Gloria 28 to 30 in.



May-June Astilbe, Fanal 24 to 30 in.

**ASTILBE, White Gloria (Above)**

Thrives where few other plants will grow. The wide, feathery white spikes are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive, cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade and rich soil. Of high decorative value and will amply reward planting in difficult spots.

85c each; 3 for \$2.25; 6 for \$4.25

**ASTILBE, Fanal (Above)**

Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good rich soil. Will produce an abundance of bloom all through May and June. A unique color . . . rich, deep red; dark green, prolific foliage. 15-in. flower spikes tower well above 10-in. foliage. Fine for arrangements. Happy in either semi-shade or sun.

85c each; 3 for \$2.25; 6 for \$4.25

June-July Astilbe, Koblenz 24 to 30 in.

**New!** **ASTILBE, KOBLENZ (Above)** Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Exquisite in Rose arrangements. An excellent flowering plant for the darker corners of your garden. The foliage stays beautiful all season. Grows in sun or shade and likes a rich soil if possible.

85c each; 3 for \$2.25; 6 for \$4.25

**New!** **RUDBECKIA, ORIOLE Sullivantii (Below)** A vivid splash of color during July, August and early September. The black and gold combination of this Rudbeckia is stunning, and the broad decorative foliage and well-balanced plant fill a permanent place in your garden. Grows 2 ft. high and does very well in dry, difficult positions in rich soil. Prefers a sunny position. The 3 to 4-in. flowers are long-lasting. The larger blooms and the broad decorative foliage make this a decided improvement over the old-fashioned Black-Eyed Susan. Use it with Chrysanthemum, Killdeer.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Rudbeckia, Oriole Sull. July-Sept. 2 ft.

**FREE!**

with every order . . .

Perennial Planting Guide

**SPECIAL GROUP OFFER**  
No. 413  
1 Each of the 6 Perennials on this page  
Value \$5.15 Save 85c  
Only **\$4.30**

**SPECIAL GROUP OFFER**  
No. 423  
1 Each of the 6 Perennials on page 43  
Value \$5.85 Save \$1.00  
Only **\$4.85**

**PINK BLEEDING-HEART**

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. tall. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50

May-June Pink Bleeding-Heart 30 in.

**COREOPSIS, Golden Shower (Below)**

Compact plants will produce a continuous cascade of star-like, golden flowers. The rich color remains so clear all through the season that it seems every day has its own generous supply of fresh, new blooms 1½ in. across. Undaunted by the hot dry weather and almost defiant of fall frosts. Disease resistant.

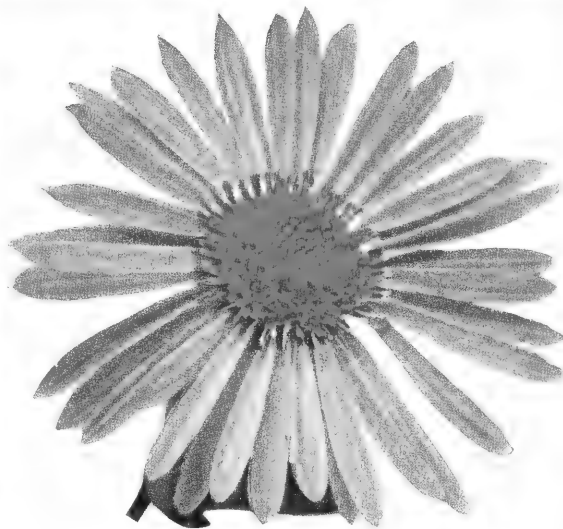
75c each; 3 for \$2.00; 6 for \$3.75

Coreopsis, Golden Shower June to Frost 24 in.





**Lythrum, Brightness**  
July-Aug. 2½ ft.



**Aster Frikarti**  
Aug. to Frost 2½ to 3 ft.

**ASTER FRIKARTI (Above)**

The blooms usually measure more than 3 in. across, and the plants average 2½ to 3 ft. in height. The light blue-lavender flowers are accented with a prominent yellow disc. Aster Frikarti will give you unbelievable masses of flowers for a long period of time . . . yet requires a minimum of care. Each plant is a mound of blue from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00; 6 for \$3.75



**Penstemon, Ruby King** June-Oct. 18 to 24 in.

**PENSTEMON, Ruby King (Above)**

Very free-blooming, long-lasting flower spikes of a brilliant color. Its 2-in., trumpet-like flowers are unsurpassed. The sturdy flower spikes are 18 to 24 in. high. Illuminated by the clear white throat and inside of the trumpet, each flower spike seems to dance in the summer breezes. A single plant in your garden will be every bit as bushy and colorful as the illustration. Its superior qualities are the result of selective breeding and thorough research, which now give you a Penstemon superior to any you ever knew before. Penstemon needs extra winter protection. (Pl. Pat. #744.)

85c each; 3 for \$2.25; 6 for \$4.25

**MONARDA, Croftway Pink**  
(Below, left)

A clear pink Monarda. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads and the new blooms are constantly coming on. The final ones break out near the base in late Aug.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**MONARDA, Cambridge Scarlet**  
(Below)

Blooms freely in July, August and September. Brilliant scarlet flowers make this a splash of sure-fire color for difficult and shady spots in your garden. Long a favorite, we felt this variety should again be available and are offering it here for you. Height 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SHASTA DAISY, Wirral Supreme (Below)**

This new Shasta Daisy is of outstanding merit . . . a hardy improvement on the variety Esther Reed. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, held upright on tall wiry stems. The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins research. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**Shasta Daisy, Wirral Supreme**  
June, July 2½ ft.



**Monarda, Cambridge Scarlet**  
July-Sept. 2½ to 3 ft.



**Monarda, Croftway Pink**  
July-Aug. 30 to 36 in.



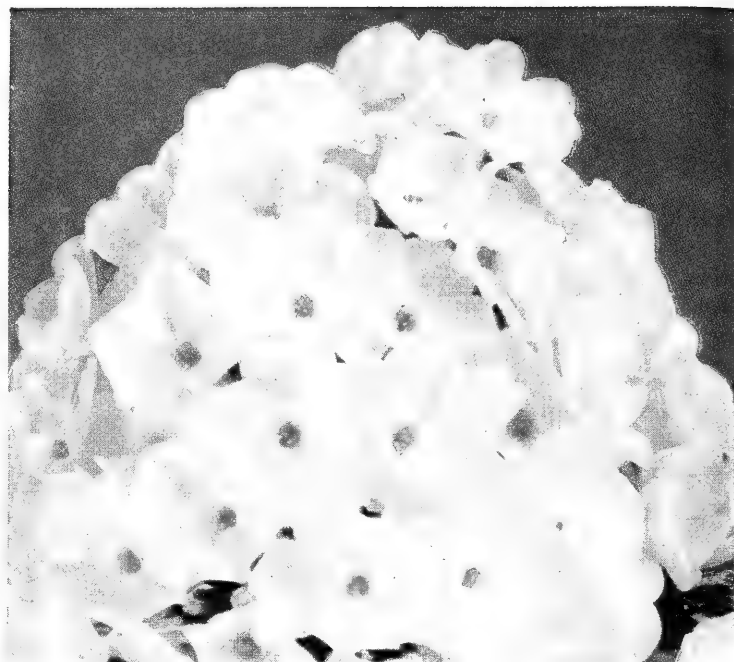


June-July Phlox, Brigadier 2½ to 3 ft.

#### BRIGADIER

(Above) A brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head. One of the taller-growing Phlox, it reaches a height of 2½ to 3 ft., with clean and attractive foliage. Each flower-head builds up with many side branches and makes a great showing of color in June and July. Very fragrant.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



July-Aug. Phlox, White Admiral 2 to 2½ ft.

#### WHITE ADMIRAL

(Above) Reminiscent of great mounds of snow or rows of midshipmen on graduation day, here is a brand-new White Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. Very fragrant.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

**FOR CONSTANT BLOOM,  
PLANT J. & P.**

**SPECIAL  
GROUP  
OFFER**

No. 433

Two each of these  
new Phlox  
4 plants in all  
Value \$4.00 Save 70c  
Only **\$3.30**

**Phlox**

**GROUP #443**  
1 each of the 6 Perennials  
on this page  
Value \$5.50  
Save 90c  
Only **\$4.60**

**Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!**

**NEW!**

#### VERBASCUM Cotswold Queen

(Left) A striking salmon-bronze color with lovely soft pastel lilac centers. Graceful 3½-ft. spikes. Blooms in July, August and September. Very easy to grow and truly another new exciting color in the garden world.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

#### VERBASCUM Pink Domino

(Right) Dramatic, free-flowering pink spikes! An especially hardy and vigorous grower, even in very poor soil. Upright branching flower-spikes reach 3 ft. in height. An effective pink flower for background planting. It will provide a constant show of beautiful color during its entire blooming period of late Aug. and Sept.

75c each; 3 for \$2.00; 6 for \$3.75

**NEW!**

#### VERBASCUM Densiflorum

(Right) Produces a glowing pastel effect, yellow overlaid with brownish salmon. Blooms in July, August and September. Makes an excellent showing of color with its graceful pyramidal spikes. Lasts well when cut. 4½ to 5 ft.

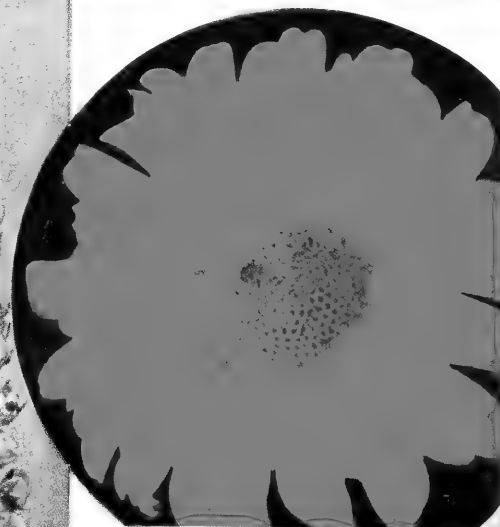
\$1.00 each; 3 for \$2.50; 6 for \$5.00



**ALL 3  
VERBASCUMS**  
GROUP No. 443  
Value \$2.75  
Save \$.45  
Only **\$2.30**

Verbascum,  
Pink Domino  
Aug.-Sept. 3 ft.

Verbascum  
Densiflorum  
July, Aug., Sept.  
4½ to 5 ft.



**Heliopsis, Summer Gold**  
June-Frost 3 ft.

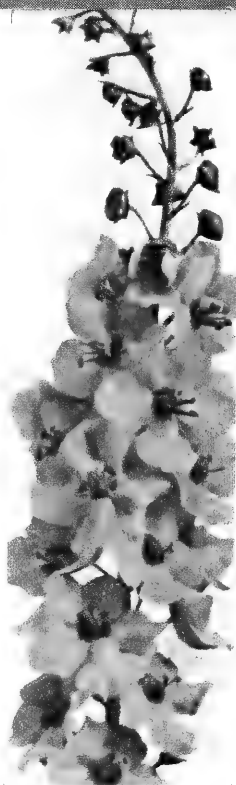
#### HELIOPSIS, Summer Gold

(Above) Giant daisy-like, semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom June to frost. About 3 ft. Magnificent in mass plantings and bouquets. A clump of 3 or 4 will cover 4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom. Strong stems hold flower-heads erect so they show to the best advantage.

75c each; 3 for \$2.00; 6 for \$3.75



Verbascum,  
Cotswold Queen  
July, Aug., Sept.  
3½-ft. spikes







**Delphinium, Pink Sensation**

June July

3½ to 4 ft.

The height and time of bloom for each perennial are indicated under the picture



**Gypsophila, Bristol Fairy**

June July

3½ ft.



**LYTHRUM, Morden Pink**

July-August

4 to 4½ ft.

**DELPHINIUM, Pink Sensation**

(Above) Possesses all the strength, hardiness and prolific growth of other Delphiniums. Outstanding for its repeated bloom. Height 3½ ft., with many laterals continuously throwing out new spikes of a lovely, airy pink. Pink Sensation is probably the most unusual perennial available in America today. (Pl. Pat. #324.)

\$1.50 each; 3 for \$3.75;  
6 for \$7.50



**Aster, Adorable**

Sept.-Frost  
4 to 4½ ft.

**GYP SOPHILA, Bristol Fairy**

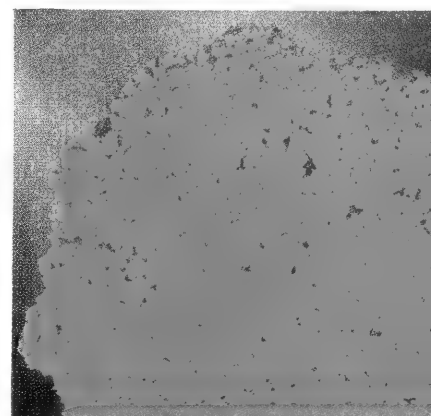
(Above) Double blooms of pure white - each a tiny, perfect rosebud. Established plants average 3½ ft. in height and 4 to 5 ft. across. Blooms in June and July. Invaluable for the contrast it provides for other showier flowers.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00; 12 for \$10.00

**LYTHRUM, Morden Pink**

(Top Right Corner) Full spikes of clear soft pink. Each plant sends up ten or a dozen sturdy, 3 to 4-ft. spikes. Perfectly hardy. Thrives in wet or dry places in your garden.

75c each; 3 for \$2.00;  
6 for \$3.75



**Achillea, Golden Plate**

June Frost 4½ ft.

**SPECIAL GROUP OFFER**

**GROUP #463**  
1 each of the 8 Perennials  
on this page  
Value \$7.70 Only \$6.40  
Save \$1.30

**POPPY, Salmon Glow**

(Below) This double, brilliant salmon Poppy is really a stopper. If there is room for only one Poppy, Salmon Glow should be the one, with its great quantities of 5 to 6-in. blooms. The gay color of Poppies is a "must" in all spring gardens. There are blooms for a period of almost six weeks. Height 3 ft.

85c each; 3 for \$2.25; 6 for \$4.25

**ASTER, Adorable**

(Above) This will be one of your favorites once you see its masses of blooms in your garden. A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with a rich pink continuously from Sept. to frost. 4 to 4½ ft. high.

75c each; 3 for \$2.00;  
6 for \$3.75

**RUDBECKIA, The King**

(Below) Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back; the stems remain majestically stiff. Unusual form and color. Easy to grow. Long lasting. Blooms profusely from July to frost. Grows 4½ ft. high.

85c each; 3 for \$2.25;  
6 for \$4.25

**ACHILLEA, Golden Plate**

(Above) Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

**TRITOMA, Robin Hood**

(Right) Flares up in late June with a burst of 10 to 12 dazzling flower-spikes. Each 2½-ft. stalk carries a sparkling spike. 8 to 10 in. long.

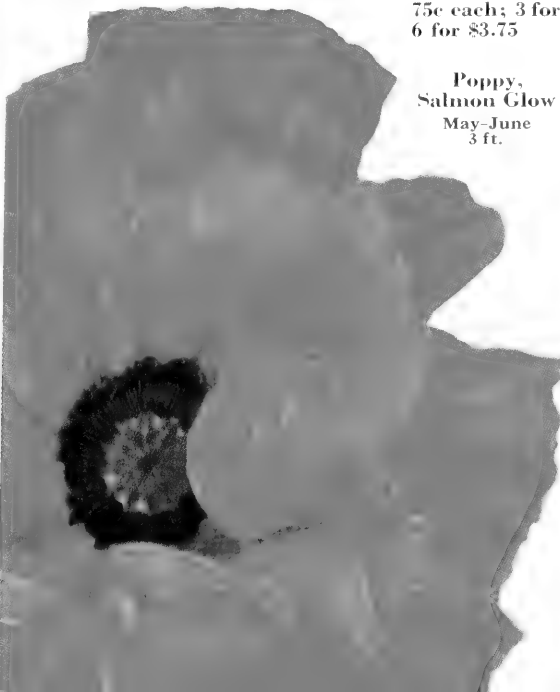
\$1.00 each;  
3 for \$2.50;  
6 for \$5.00

**Poppy, Salmon Glow**  
May-June  
3 ft.



**Rudbeckia, The King**  
July Frost  
4½ ft.

**Tritoma, Robin Hood**  
June-Sept.  
2½ to 3 ft.





JACKSON  
& PERKINS

# GIANT DELP

## HAPPINESS (Left)

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

## DESIRABLE

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with pleasing white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes that are resistant to wind and storms. And the gratifying part is that the color holds very well. Really dramatic, both in the garden and in bouquets.

85c each; 3 for \$2.25;  
6 for \$4.25

## DEBUTANTE

White. Clean, sparkling, tall spikes, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

## ENCHANTMENT

Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

85c each; 3 for \$2.25;  
6 for \$4.25

Desirable

Debutante

Enchantment

## SPECIAL MONEY-SAVING GROUP OFFERS

### GROUP #473

1 Each of These Giant Delphiniums

Loveliness Freedom  
Happiness Enchantment

Value \$4.45 Save 75c

Only **\$3.70**

### GROUP #483

All 8 Delphiniums plus  
Loveliness and Peace on  
page 37

Value \$10.35 Save \$1.75

Only **\$8.60**

### GROUP #493

All Blue Delphiniums—  
2 Each

2 Delightful 2 Gayety  
2 Enchantment

Value \$5.10 Save 85c

Only **\$4.25**

# DELPHINIUMS!

Hardy Northern  
New York Strain!

They Grow Over  
3 Feet Tall!

Glorious

## GUARANTEED TO BLOOM

was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

### GAYETY

Pinkish lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display that will remind you of "lavender and old lace." 5 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

### FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;  
6 for \$4.25

### DELIGHTFUL

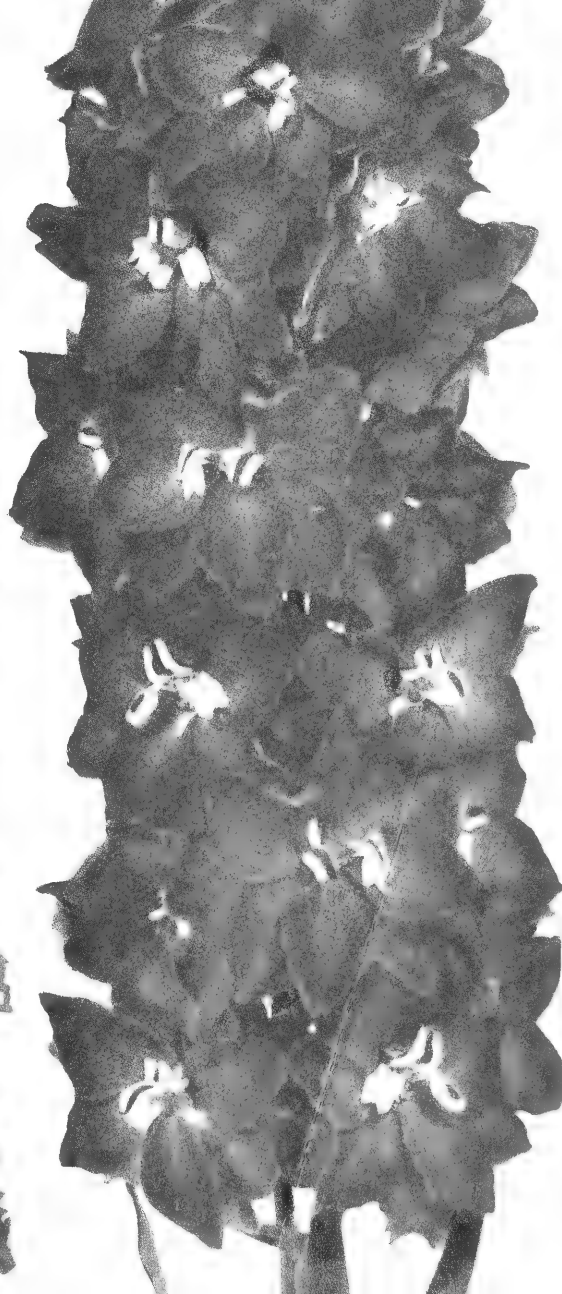
Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color.

85c each; 3 for \$2.25;  
6 for \$4.25

Delightful

Gayety

Freedom



# For Armfuls of Colorful Mums Next Fall, Plant

**ALL 6  
MUMS ON  
THIS PAGE**  
GROUP No. 503  
Value \$6.00  
Save \$1.05  
Only \$4.95

**SWALLOW.** (Left) A beautiful soft coral-pink opening into a double, buff-colored flower, about 4 to 4½ in. across. The lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Its delicate color makes it ideal as a cut flower. (Pl. Pat. #1106.)

**SEAGULL.** (Left, Below) The giant size and airy grace of this new Mum will make it an immediate favorite. The giant 4 to 5-in. flowers have compact, cream-colored centers with pure white outer petals. Blooms in early Sept. and reaches a height of 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

**KILLDEER.** (Bottom Left-Hand Corner) A lovely new color in the Mum world! Opens to bright golden bronze. The frilled petals are 3 to 3½ in. across. 2 to 2½-ft. plants . . . beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm, and long lasting. (Pl. Pat. #1131.)

**CANARY.** (Below) Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 3½ to 4-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

**TANAGER.** (Bottom of Page, Left) As pretty and cheery as its namesake. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. . . . very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

**GROSBEAK.** (Bottom of Page, Center) With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of two-tone effect and the deep green foliage of plant makes an excellent show from Sept. to Oct. Producing 3½-in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (Pl. Pat. #1132.)

**ALL 12 MUMS ON**  
GROUP No. 523  
Value \$12.00; Save \$2.10

**GROUP #513**  
New Deluxe Autumn Color Group  
Cockatoo Cardinal Grosbeak  
Thrush Killdeer  
Value \$5.00 **\$4.15**  
Save \$0.85 Only

Swallow

Seagull

**\$1.00 Each; 3 of a kind \$**

Canary

Grosbeak

Tanager

Killdeer



# LUXE NEW GIANT MUMS ... The Greatest Hit in Mums in Many Years!

## Introducing these New, Hardy J&P Exclusive Varieties This Fall!

**THESE 2 PAGES**  
Only \$9.90

**GROUP #533**  
**Extra Large Flowered Group**  
Swallow Seagull Canary  
Pheasant Towhee Goldfinch  
Value \$6.00  
Save \$1.05 Only.. **\$4.95**

**COCKATOO.** (Right) Clean lemon to cream-white, lightening at edges, with the petals arranged like the crest of the cockatoo. A lovely variety with 4 to 4½-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. App. For.)

**TOWHEE.** (Right, Below) Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. App. For.)

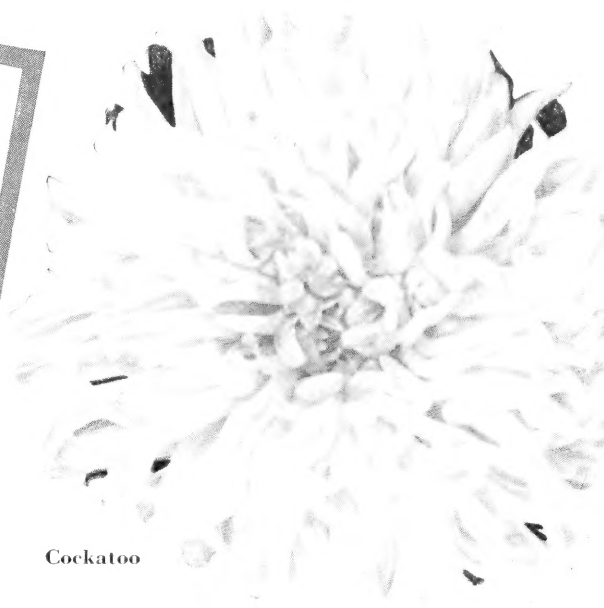
**THRUSH.** (Bottom of Page, Right) Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is 4½ to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms Sept. 15 to frost. 3½-ft. plants. (Pl. Pat. App. For.)

**CARDINAL.** (Below) The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms Sept. till frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. App. For.)

**PHEASANT.** (Bottom Right Corner) The vibrant autumn bronze of the Pheasant Chrysanthemum is a true fall note. Flower is 4½ to 5 in. Irregular petals are graceful and breathtaking. Center of warm burnt-orange softens to pinkish bronze, finally a tawny yellow on the edges. One of the Northern New York Hardy Bird Series; blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. App. For.)

**GOLDFINCH.** (Below) Sparkling 4½-in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. A true combination of a yellow greenhouse variety and our hardy Northern New York strain. Vigorous, 3 to 3½-ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. App. For.)

**ALL 6**  
**MUMS ON**  
**THIS PAGE**  
GROUP No. 543  
Value \$6.00  
Save \$1.05  
Only \$4.95

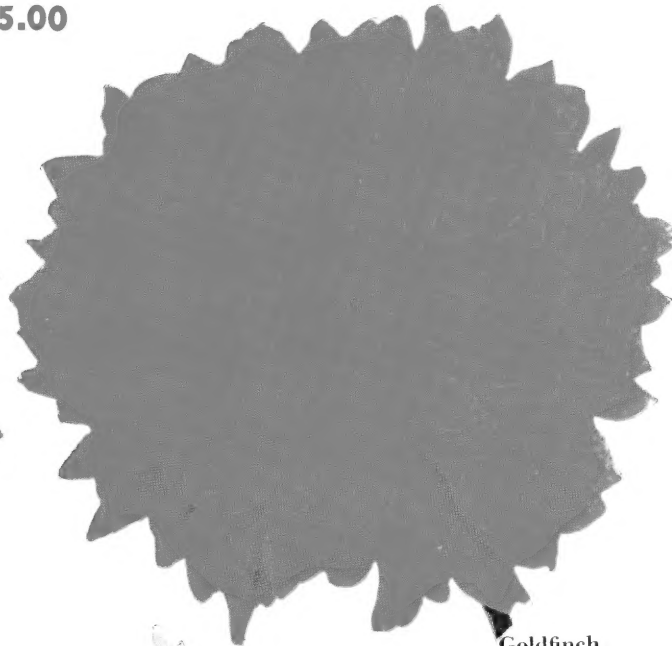


Cockatoo

kind \$2.50; 6 of a kind \$5.00



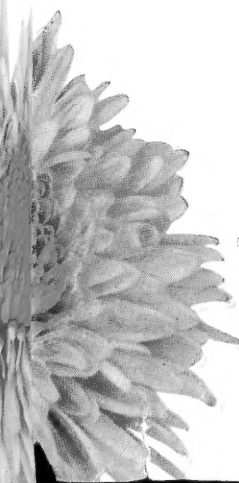
Cardinal



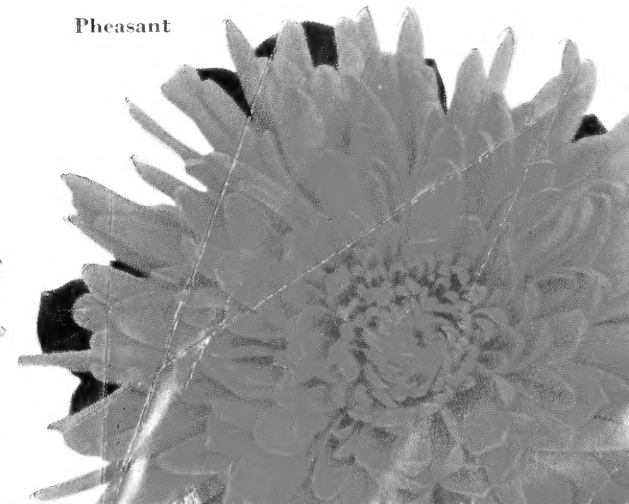
Goldfinch



Towhee



Thrush



Pheasant

Goldilocks

Neige Parfum

Sonata

Dicksons  
Red

Fashion

# NOW You Can Get Famous J & P Everblooming TREE ROSES In All These and Many Other Colors!

**EASY TO GROW!  
GUARANTEED  
TO BLOOM!**

**ALL THESE FAMOUS  
J. & P. VARIETIES NOW ON TREES  
AT EYE LEVEL!**

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequalled excellence. The blooms produced on Tree Roses are superior in quality to those produced on regular bush form. Modern Tree Roses are the crowning glory of the plant world . . . for giant size, exquisite form, brilliance of color, and abundant bloom from June through frost.

**J. & P. Tree Roses are Better  
Because:**

They are grown on special strain of Multiflora root and stem • Transplant easily, handle well for winter protection • Trunks 3 1/4 ft. tall, bushy well-balanced heads • Trunks increase in diameter in proportion to the top • They are not subject to borers and other ills common in stems of previous kinds.

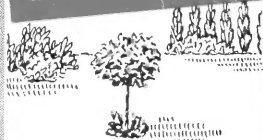
## Please Read This:

Tree Roses are very popular and take years longer to produce than bush Roses. Therefore our supply is comparatively limited. If any variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are supplied with every order.

**Only \$5.50 Each; Any 2 for \$10.00; Any 6 for \$28.50**

Transportation prepaid—nothing further for you to pay. These prices also include safe, expert packing. Guaranteed to reach you in good condition.

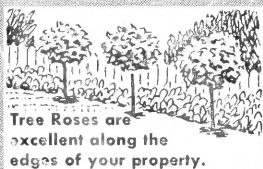
**TREE ROSES HAVE  
UNLIMITED USES  
IN YOUR GARDEN**



Plant Tree Roses with all types of flowers.



Use Tree Roses at the entrance of your home.



Tree Roses are excellent along the edges of your property.



Plant Tree Roses along walks and driveways.



Use Tree Roses as accent points anywhere on your property.



## ORDER TREE ROSES IN ANY OF THESE FAMOUS J. & P. VARIETIES

**BLAZE**—blazing scarlet, 2 to 3-in., cup-shaped blooms. Brilliant color all season. See page 30

**CHARLOTTE ARMSTRONG**—perfectly formed, blood-red buds develop into large spectrum-red blooms. A very double Hybrid Tea. See page 11

**DIAMOND JUBILEE**—huge, 5 to 6-in. blooms of warm buff-orange color. Delightful Old Rose fragrance. One of our three greatest creations. See page 3

**DICKSONS RED**—glowing scarlet-red Hybrid Tea; large, high-centered; rich fragrance. See page 14

**ECLIPSE**—most popular and best of all yellow Roses; prized for long, graceful bud. See page 17

**ELLINOR LE GRICE**—bright golden yellow Hybrid Tea; buds are full, ovoid, strong clear yellow, fully double. See page 6

**ENCHANTMENT**—large; peach-pink. See page 12

**FASHION**—a gorgeous coral-pink overlaid with gold. One of our three greatest creations. See page 4

**GOLDEN SCEPTER**—golden yellow; long-pointed buds. See page 9

**GOLDILOCKS**—a true golden yellow with lovely cup-shaped blooms 3 1/2-in. across. See page 24

**INDEPENDENCE**—a firecracker red Floribunda. Color orange-scarlet center, redder cast on reverse of petals. See page 21

**K. T. MARSHALL**—a warm glowing pink. See page 10

**NEIGE PARFUM**—gorgeous white Hybrid Tea. Most fragrant of all Roses. See page 17

**NEW YORKER**—a red, red Rose that never changes color; frequently up to 6 1/2-in. One of our three great creations. See page 2

**PEACE**—produces huge golden yellow blooms! One of the best yellow Hybrid Teas. Buds are golden yellow etched with pink. See page 12

**PINOCCHIO**—salmon-pink buds flushed with gold change to soft clear pink. See page 22

## NEW YORKER TREE ROSE

**PRIMA DONNA**—deep salmon blooms delicately brushed pink. 5-in. across; exceptionally fine form. See page 14

**RED PINOCCHIO**—the most popular red Floribunda. Brilliant scarlet-red, 3 1/2-in. flowers. See page 23

**RUBAIYAT**—deep scintillating crimson. See page 15

**SATURNIA**—cardinal-red and salmon-yellow. See page 20

**SONATA**—cobineal-red with the outside petals several shades darker than inside. Very popular. See page 14

**TAWNY GOLD**—intriguing tawny-gold color. See page 7

**VOGUE**—an intensive cherry-coral. See page 4

**VOLCANO**—cherry-red; 6 to 7-in. flowers. See page 9

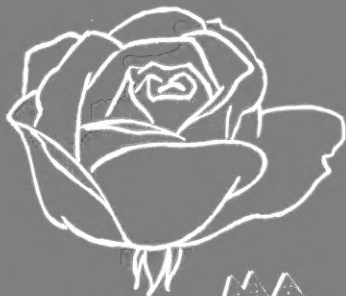
**WHITE SWAN**—pure white flowers open slowly into 3 to 4-in. blooms. See page 8

**Jackson & Perkins Co. World's Largest Rose Growers**

**NEWARK, NEW YORK**

From


PLACE  
STAMP  
HERE



Rose of the Year:

**MA  
PERKINS**

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

**NEWARK,**

**NEW YORK STATE**



THIS IS YOUR GUARANTEE  
OF COMPLETE SATISFACTION

